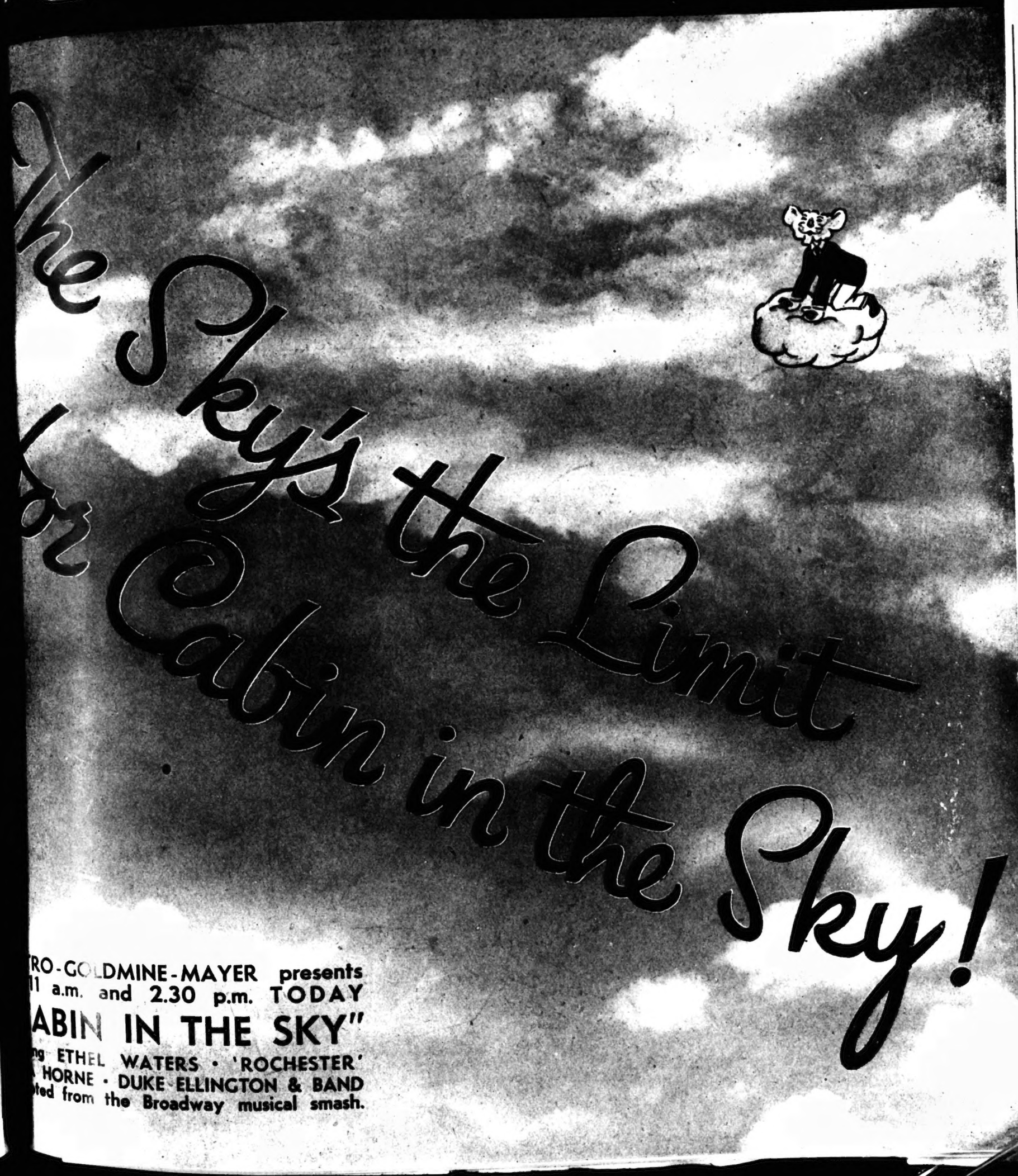
Cine WEEKLY

CALLING UP THE WOMEN

See page 3.



RO-GOLDMINE-MAYER presents
11 a.m. and 2.30 p.m. TODAY
ABIN IN THE SKY"
ng ETHEL WATERS • 'ROCHESTER'
HORNE • DUKE ELLINGTON & BAND
ted from the Broadway musical smash.

SOME CHICKEN— SOME EGG

20th CENTURY FOX

Kinematograph WEEKLY

No. 1,880 Thursday, April 29, 1943. Vol. 314

WALT DISNEY PRODUCTIONS

CALL-UP PREJUDICES SAFETY RULES

Exhibitors' Dilemma

LOCAL CO-OPERATION URGED

THE threatened call-up of front of the house female personnel is causing concern to exhibitors, particularly as regards big capacity kinemas.

Fear is expressed that it will not be possible to maintain the standard of safety which licensing authorities demand.

Retention of key members of experience and competence is urged, and suggestions have been put forward in certain branches that the difficulty experienced by exhibitors in conforming to safety regulations with diminished and inexperienced staff should be explained to the licensing authorities, whose aid should be enlisted.

The point was emphasised at the last meeting of the committee of the Manchester and Salford branch, at which H. Newbould presided.

It having been reported that there would be a spread-over call-up of women in the age groups, 1901-1910, W. A. HOCKMAN remarked that whilst the situation had not yet become desperate, now was the time to call the attention of the responsible authorities to the fact that kinemas had to conform to requirements of public safety. A useful purpose might be served if, at the outset, an interview was sought with the Man Power Officer of the Ministry of Labour.

In some kinemas there were audiences of 2,000 to 3,000 people. Difficulties might ensue should a state of emergency arise and kinemas were not properly staffed. Every theatre should be allowed to retain a few key workers of experience and competence.

Tell the Watch Committee

Few women over 45 were able to run about a theatre or to cope with emergencies. School teachers, by reason of their training and experience probably could, but they were not the people to accept positions in kinemas. Whilst fully appreciative of the necessity for the call-up of women, exhibitors should explain why a nucleus of experienced staff was necessary. In addition to the approach he had suggested, the branch, having in mind the safety of the public, might also try to enlist the help of the Watch Committee, or even the

Continued on page 16

FILM TRADE DEVELOPMENTS

...ms Council Anxiety

...a meeting of the Cinemato-...h Films Council on April 21 ...scuss various problems arising ...of the reduced studio-space ...available, considerable appre...ion was expressed in the ...se of the debate that the ...ing inevitable difficulties ...t be intensified by develop...s now taking place in the ...sh Film Industry.

...further meeting of the Council ...be held on May 12, after ...h they will transmit their ...s and recommendations to the ...d of Trade.

SUNDAY OPENING

"Should Not be a Political Issue"

...aking in ...wcastle, Alfred Den... M.P., said ...at the Sunday open... of kinemas ...nd theatres should ...have been ...llowed to become a ...ical issue.

...e real case ...or Sunday entertain... lay rather ...n the health of the ...e. All b...lings, theatres and ...nas, as ... as churches and ...els should ... kept open for the ...tion of the ... "It is pathetic to ...soldiers on ... hours' leave in any ...city. After ...e black-out on Sun... there is n...ing for them to do, ...it is to be f...d that some of them ...a prey to ...nen who haunt the ...ts."

...the branch ...eeting of the Devon ...Cornwall ar... of the C.E.A., to be ...on May 5 (... May 4, as originally ...) at Plymo... the branch will be ...d to confir... proposal to raise ...ing prices by ... on all seats over 1s.

The announcement has been made by Hon. L. R. LaFleche, Canadian Minister of War Services, that the salary of John Grierson, of London, England, Commissioner of the National Film Board, has been increased from $6,600 to $10,000 per year.

New Admission Prices

The new scale of admission charges, including increased Entertainment Tax, as decided by the C.E.A., is printed on page 9 of this issue.

CONTROL OF G.-B.

U.S. Executives to Confer with Rank

The consummation of the purchase by J. Arthur Rank of the controlling share interest in G.-B. is likely to be effected as the result of negotiations between Mr. Rank and representatives of 20th Century-Fox and M.G.M., reports "Kine" New York correspondent.

There is a report, adds this U.S. message, that Spyros Skouras, President, and Maurice Silverstone, Foreign Manager of 20th Century-Fox, are coming to London soon with Sir Alexander Korda and J. Robert Rubin, vice-president of M-G-M, to confer with Mr. Rank on the sale of 20th-Fox and M-G-M stockholdings in Metropolis and Bradford Trust.

It is believed that the U.S. inte-

Continued on page 15

Birmingham Decides on New Prices

The chief business transacted at the April meeting of the Birmingham and Midland Branch of the C.E.A. held at the Birmingham Chamber of Commerce on Thursday of last week (April 22) was the fixing of new prices of admission following the Budget increase in Entertainment Tax.

At the conclusion of the meeting the *Kine.* was officially informed that the branch decided to recommend its members to revise their prices on the lines already laid down by the national circuits. Details would be announced later on.

Ernest Wardle (80), 527, Chorley Old Road, Bolton, who died on April 22, had recently been proprietor of King's Cinema, Stockport. For many years he managed the Gem Cinema, Shepherd Cross-street, Bolton. An active Methodist, he leaves a widow and one son.

A.B.F.D. Title Altered

EALING DISTRIBUTION

WITH the aim of identifying the company more closely with the main product which it is to handle, Associated British Film Distributions, Ltd., will be known in future as Ealing Distribution, Ltd.

The change of name will have another beneficial effect in that it will avoid confusion with another similarly-named renting company —A.B.P.C.

"Ealing Studios product has earned for itself a well-deserved reputation," said D. E. Griffiths, "and we are anxious to preserve the prestige attaching to the product by marketing pictures under a name which will include the name Ealing to show association of distributing company with studio."

"This does not mean that films other than those made at Ealing will not be distributed by the new company. Indeed, two American films will be found in our next schedule of release."

Distribution of Ealing product in North and South America will be handled by Edward J. Peskey, former New York sales representative for several U.S. producers He succeeds the late Arthur Lee in handling this product.

Bristol Marks V.D. Film "U"

Bristol licensing justices attended a special screening of the Ministry of Health's "V.D." film at the New Palace Theatre, Bristol, and afterwards granted permision for it to be shown in the city as a "U" film, expressing the hope that it would be shown as many times as possible.

The Screens' Premier Newsreel

BRITISH MOVIETONE NEWS

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UNIONISM AND UNITY

IF you are not enamoured of a new development in trade relations, but possess sufficient ringcraft, there is quite a lot you may do, in a friendly way, to "manage" affairs. The modern executive understands this; the business man of a generation ago did not, and many a disagreement culminated in a totally unnecessary battle, because he did not.

To-day we know a little more. There is an abler diplomacy in the equipment of our leaders, and how employers and employed get along together is a totally different story from the one which used, in the olden times, to be not very far from a war-saga. And this has reacted to the general advantage.

Even now, of course, there is a good deal to learn of the finer arts of ensuring peace and co-operation. But at least we know in what direction to steer, and when the two sides disagree there is always a way of avoiding the hostility that once characterised the interactions of capital and labour.

Unfortunately the old régime inculcated certain ideas which have lasted beyond their era. We now believe in positive action, and that means action aimed at general advance. To a very great degree the opposition to the unionisation of kinema managers was based upon the old idea rather than the new, and the natural urge of men with common interests to ally themselves together has suffered from an unjustified suspicion.

The interesting thing is that two of our leading circuits have met the idea by inviting managers to enter into closer relationship with the executive branch so that their views and ideas can be immediately represented. The scheme will not get by without criticism from the true-blue unionist, but it seems to promise a good deal—and a fair deal.

Long Shots

ALL those who attended the re-opening of the Futurist, Birmingham, last week will agree that the wish expressed by Harry Joyce, Chairman, Greater Scala (Birmingham), Ltd., that the night would prove "A Night to Remember," was fulfilled. A trio of apt and snappy speeches were disposed of within twenty minutes.

THE Lord Mayor welcomed the reopening, saying that Birmingham was faced with a serious problem in providing entertainment for the large influx of members of the Allied Services, as well as munition workers, believing that it would greatly assist in solving that problem. The more war-damaged picture houses and theatres that could be reopened, the better it would be for the nation.

GROUP CAPT. CECIL WRIGHT, M.P., stressed the necessity for finding something which would divert one's mind from the thoughts and horrors of war, saying that he had been glad to be in a position to assist in "cutting through the red tape" which at one time looked like holding up the repairing of the Futurist. It would have been madness to keep the theatre closed by prohibiting that small extra expenditure necessary to get it open again.

HAVING enjoyed a two hour film programme, the outstanding feature of which was the Columbia breezy and exciting comedy thriller, "A Night to Remember," many of General Manager Cornforth's guests, the party being fully representative of the civic life of the city as well as the film Trade of the Midlands, gathered in the Futurist café for conversation and light refreshment.

PROCEEDS of the opening performance were equally divided between the Birmingham and Midland Trade Benevolent Fund and the R.A.F. Benevolent Fund. The Lord Mayor said he had set the Birmingham goal of this fund at £60,000, and was delighted that the performance would help him to reach that goal.

A SIDELIGHT on the "luck of the game" in warfare is the report that, although kinemas in most of the south-eastern coast towns (and a fair proportion of those farther inland) have been damaged or destroyed, the three halls in one of the most battered towns have so far escaped serious damage. What is more, business is reported to be excellent in a town which was, in 1940, about the last place in these islands where one would have looked for entertainment.

IT was very disappointing to Lou Morris that he was unable to be present at the Easter Monday opening of the Ritz, Chelsea—as the renovated King's Picture Playhouse is now named. A foot trouble, diagnosed as phlebitis, necessitating a slight operation, made him an absentee.

NOTHING in the way of an official opening was planned. Two goods films, "The Amazing Mrs. Holliday" and "Everything Happens to Us," brought in the crowds, and business was remarkably good.

THE Odeon Theatres Pension Scheme, to which reference was made at the last general meeting of the company, is nearly ready for launching, I understand.

DELAY in finalisation of the scheme has been caused owing to the directors having to consider carefully complications which might arise if the Beveridge Report in its present form were adopted. Full consideration has now been given to this question, and publication of the pension scheme may be expected shortly.

A HIGH compliment is paid to Columbia Pictures and Gaumont-British in connection with the screening of "Commandos Strike at Dawn," in aid of King Haakon's Fund for Norway. "Never have we had such co-operation from any film company as the co-operation given us by the Columbia Picture Corporation," was the tribute paid to the company by T. Gjesdal, Director-General of Information of the Royal Norwegian Government, at a luncheon at Dorchester House, when executives and publicity personnel of Columbia Pictures and Gaumont-British were the guests of the Norwegian Prime Minister.

A CHEQUE which represented a record sum for any première at the Gaumont was handed to Hr. Johan Nygaardsvold, Norwegian Prime Minister, at the luncheon, and tributes to this effort in further cementing Allied good will through the medium of the film Industry were also paid by him and by H. K. Lehmkuhl, Norwegian Public Relations Officer, and Sir George Ponsonby, Treasurer of King Haakon's Fund. Jos Friedman, Columbia's managing director, and J. Forsyth, of G.-B., responded.

HUMOUR at Northern C.E.A. branch meetings is of distinct types, each humorist vying with the other to get in with at least one bright remark. Charles Chipchase shoots out a shaft of wit unsuspected. Teddy Hinge is master of the droll, Fred Morrison a purveyor of the "pawky," F. M. Horsfall a contributor of the inconsequential, "Bill" Prodgers an expert in the sub-acid.

THEY all had something to say at last week's meeting. F. W. professed great interest in the new price of the old 10/6 seats (unknown, of course, in the North), and later declared that next to the "mansion in the sky" which all good kinema men held in prospect, Glebelands came next in his ideal.

W. PRODGERS saw a way to help the film stock economy move by cutting out feature films and substituting the slides which were continually

being offer
bodies. F. M
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Council repo
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Teddy Hinge
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1/6 or 6d. on
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item on the ag

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obedient journalist finds the
formation splashed in a lay jou
which has gathered the facts w
out being enjoined to observe
ban.

DURING a recent meeting
provincial town there
seven such requests, and every
of the hush! hush! speak
would probably say, hand
heart, that he believed in
speech and a free Press.
branches, the majority, trust
good sense and discretion
Press and have no reason
regrets; others have not reac
such a state of development.

WHEN Gordon Dudley
emptied the C.T.B.F.
lecting box after a meeting
North Western branch about
months ago, he discovered amo
the coins a golden half-sover
Believing that someone had m
a "touch" gift, and thought
was handling a coin of sma
denomination, he put it on
side, expecting a claimant.
one having come forward, the
sovereign has been cashed.
realised 19s., which has been
deposited with the C.T.B.F.

CANADIAN
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Canada, whose
in the *Canadia*
Digest, is a bo
enterprising as
pioneer, but
belonging to
Dangerous Dan

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of the Canadia
callow youths—
entered the In
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stand up fou
Veterans: seve
1903 vintage, an
four who are

THE STROLLER.

Clos e-Ups

by

— SCRE COMBER —

Nautic *Memories*

E were l sailing afore the
mast i them days, and
iral A. Matelot Martin
d make u urst ourselves with
e of his q s.
Starboard he skipper would
above th ale.
artboard the Admiral
d ask in ently. "What do
ant with dartboard?"
Starboard he skipper would
"You coming aport."
oming a t!" the Admiral
d ask in ck alarm.
Haint ye er been afloat be-
" the s per would howl.
ourse I'v een a flute before,"
in would nswer, "but I pre-
he jews' arp meself."
Avast! l lay!" yelled the
er.

Kindly on't make rude
marks a o u t my figure,"
ered the irrepressible Admiral.
as during the same run that
of the big lantern slide execu-
on board, feeling that we
n't getting far enough quick
gh, hit on the idea of fitting
vessel wi the engine of his
Ancient Rolles Royce which,
his co-director and family, we
carrying.

Pepping Up the Bard

CORDING to the publicity
dope, "Henry V" is to be
d partly in Ireland. Now,
ng memories of previous
s to put Shakespeare on the
n, we remember "Midsum-
s Nightmare" and "As They
't Like it," something ought
done to popularise the Bard.
r instance, why not tie up
a proven success and title it
e Private Life of Henry V,"
as the battle scenes are being
d in Ireland couldn't Henry,
ad of his wordy speech be-
Agincourt, suddenly be re-
ded of his old Irish mother
give us a couple of choruses
"Mother Macree"?

Kinet elepathy

O say that he highbrows are
agog abo Pudinskin's new
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lv. To that they were
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us. linskin's "My
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producer be photographed
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can be a ieved. Then the
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From Our Letter Bag

MANAGERS' CHARTER

How Should They React?

I NOTE that the General Purposes Committee of the C.E.A., in discussing the Managers' Charter, considers that an exhibitor who wanted to rely entirely upon his manager would feel better if he selected from future applicants the man who was not in a position to receive instructions from outside sources, which, I presume, is the Cinema Managers' Association.

This raises a very important point, and to illustrate it, I would like to briefly state my own case.

I am a manager of over 20 years' standing, have run flea-pits and 3,000-seater supers, worked for the most exacting independents and circuits. In other words, I have been through the mill. In some cases I have had "sole control," in others I have had to work to conflicting instructions from many different sources. I have also had to work to instructions from *outside* sources—viz., indirectly from the public and shareholders and directly from licensing authorities, Customs, K.R.S. and the C.E.A.

However, I can state without diffidence that I enjoy the confidence of my bosses and the respect of my staff and brother managers on and off my own circuit. Furthermore, I am just as keen on managing kinemas as I ever have been.

Why? Because I regard the kinema business as *my* business and feel proud of the fact that, in association with my present directors, I have played no small part in its development as one of the greatest contributions towards the social life of the country.

But when I find my interests threatened by the same causes which gave birth to the C.E.A., how am I supposed to react? Am I morally wrong in having a sense of loyalty to my brother managers whose interests are *my* interests? Does that make me an inefficient or unreliable manager? Or would a "Damn you Jack, I'm all right" attitude stamp me with the hall-mark of efficiency and reliability?

To return a compliment, I feel that the C.E.A. is far too sensible a body of men to set such standards for managers—or for their fellow exhibitors. I can only assume that their statement was uttered with tongue in cheek.

MAURICE CHEEPEN,
General Manager, Regal.
Edmonton, N.

[*Other letters have reached this office to the same effect, but the above presents the position fully and has the merit of bearing a signature.*—ED.]

"Dictatorship" by Churches!

Successful support for Sunday opening in Wrexham (North Wales) was led at a meeting of Wrexham Town Council by Coun. Roger Dutton. He described the opposition by the churches as "dictatorship," and said he had never heard of anything more unchristianlike.

Voting in favour of Sunday opening was 14 to 9!

Goetz Leaves 20th-Fox

Special "Kine." cable from "Motion Picture Daily"

***WILLIAM GOETZ** has resigned his position as Vice-President of 20th-Fox and head of studio is to form his own producing company; this to be effective at the end of the current season. He has headed 20th-Fox production since Colonel Zanuck entered the army over a year ago. Successor is not yet named.*

***DAVID SELZNICK** announces the resumption of production on "Since You Went Away," based on letters from a soldier to his wife.*

***FILM CLASSICS**, a new company formed by Independent Producers Distributors, acquires the reissue rights to 36 Gaumont-British pictures, originally distributed by 20th-Fox.*

***JOSEPH ENGEL**, one of the founders of the old Metro, Universal and Famous Players (Paramount) companies, has died in America.*

Managers' Committee for Odeon

ENTHUSIASTIC reception by practically the whole of Odeon managers has been given to a scheme of collaboration launched by Odeon Theatres, Ltd.

The move is important, following upon the ABC scheme outlined in last week's KINE. It is understood that a similar organisation will be promoted by G.-B. for theatres in that group.

The Odeon scheme is the outcome of a promise made by Major F. S. Bates and John Davis, joint managing directors, upon their appointment eighteen months ago to discuss problems with managers.

The general plan of the Managers' Committee is that in each of the four theatre control areas a committee be formed consisting of one representative elected by the managers, for each 10 theatres or part thereof in such area—the committee should meet the Theatre Controller for the area **at least** twice a year, to discuss problems peculiar to that area.

Each area committee to elect representatives to a central committee (one representative covering every 50 theatres), which committee would meet us **at least** twice a year.

In the case of the London Theatre Control this proposal would have to be modified slightly owing to the size of the area covered and the number of theatres involved.

The basis of representation in this area to be: (a) One representative for every ten theatres in an Assistant Controller's area, (b) one representative for every 30 theatres in the Assistant Controller's area, to a London Control Committee, (c) they in turn to elect one representative for every 50 theatres, to the Central Committee.

The Odeon, Weston-super-Mare, realised the sum of £301 9s. 1d. for the Red Cross Prisoners of War Fund.

Kinema Damage Shown to the Public

BRIDLINGTON ACTION

AN object lesson in the extent of the wanton damage done to kinema seats and fittings is provided by Bridlington exhibitors who, in the hope of ameliorating the position, are putting on show in a prominent situation specimens of damaged equipment.

By placing the damaged property on record for all to see, exhibitors hope that it may shame the culprits and make them realise that by their unsocial, irresponsible behaviour, they are disgracing themselves in the eyes of all decent citizens, and "letting the resort down."

The scheme was put in operation, following a plea in Bridlington Town Council. A large window space on the Promenade has been taken over and devoted to a display of wrecked kinema seats which have been smashed and torn beyond repair.

The state of these seats, which are taken from a comparatively newly-furnished kinema, has shocked the townspeople. It is regarded as a strong reflection on that section of the public who are guilty of such conduct, and general feeling is that exhibitors in other cities and towns, worried by the same problem, might well copy this Bridlington exhibitor!

U.S. PLANS FOR POST-WAR

The need for plans to secure world markets for films, which was urged upon British producers in the KINE. of February 18, is emphasised as regards American films by Nathan Golden, head of the Films Unit of the U.S. Bureau of Foreign and Domestic Commerce, cables the KINE. New York correspondent.

Mr. Golden declares that the American industry must start planning immediately if it is to retain and extend the lead it has had hitherto in world markets.

This plea for long-distance planning emphasises the need for the committee set up by the British Film Producers' Association to implement the report submitted to the last meeting of the Association with as little delay as possible.

The KINE. article referred to above declared that suitable British films should be prepared with dialogue and sub-titles in readiness for screening in occupied countries immediately an armistice is signed.

I.R.A. Hold Up Kinema

Hugh M'Ateer and other members of the I.R.A. at the point of the gun held up the audience in the Broadway Cinema, Belfast, while they delivered an Easter Rebellion address.

A decision to raise no objection to Sunday opening of kinemas was reached at a meeting of Driffield (East Yorkshire) Council.

Fred Mac Murray reads his own good fortune from Rosalind Russell's hand. They are co-starred in RKO-Radio's FLIGHT FOR FREEDOM

London Trade Show Diary

OFFERINGS TO BE SCREENED BETWEEN THURS., APRIL 29 AND WED., MAY 5

Thursday

How's About It? *(G.F.D.)*

G.F.D. Private Theatre. 10.30 a.m.

Cast: The Andrews Sisters, Robert Paige, Grace McDonald, Shemp Howard, Walter Catlett, America's No. 1 Drummer, Buddy Rich and his Orchestra, David Bruce, Mary Wickes, Bobby Scheerer, Dorothy Babb. **Director:** Erle C. Kenton.

Alf, a process server, serves George Selby, music publisher, with a writ to appear in court on a suit filed by Marion Bliss for the alleged theft of a verse. Alf is infatuated with Patty, one of the three Andrew Sisters, who are lift girls with ambitions to sing with Buddy Rich's Orchestra. In order to get Patty to go out with him, Alf promises to get the girls an audition with the band.

George and Marion meet in court and both disapprove of the bitterness of their lawyers' arguments. When Whipple uses unflattering words about Marion, George can bear it no longer and embraces her. The judge dismisses the case.

Cabin in the Sky *(M-G-M)*

Own Private Theatre. 11 a.m. and 2.30 p.m.

Cast: Ethel Waters, "Rochester," Rex Ingram, Lena Horne, Moke and Poke, Slim and Slam, Bill Bailey. **Director:** Vincente Minelli.

The greatest aggregation of Negro entertainers ever assembled, unusual and beautiful music, and the production resources of Metro-Goldwyn-Mayer combine to make "Cabin in the Sky" a screen feast for epicures. It gives an account of the trials and tribulations of Little Jo and his devoted wife Petunia.

Injured in a brawl over a dice game, Little Jo spends his period of unconsciousness dreaming that his soul is a battleground for the forces of good and evil, with Petunia fighting tooth and nail to save her man. "Cabin in the Sky" is the story of a wayward soul kept to the straight and narrow path by the prayers of his wife. But the treatment is decidedly in the Negro vein of happiness. While good triumphs over bad, there's lots of fun in the doing of it. The potential victim of the devil is the winner of the Irish Sweepstake, so this fortuitous circumstances leads directly to the legend "Give a man money and watch him act funny." Rochester acts very funny indeed.

The hauntingly beautiful Negro melodies are at their finest in the hands of Duke Ellington and his band and that "ace" of trumpeters, Louis Armstrong, while Hall Johnson and his choir bring their quota to the feast of harmony with their spell-binding Negro spirituals.

But beyond the conceded entertainment value of "Cabin in the Sky" is its educational effect on the film-going public. Here is a warm, human and enthralling story showing the finest talent in the race and a clean break from the old style caricature.

Flight for Freedom *(RKO-Radio)*

Cambridge Theatre. 2.30 p.m.

Cast: Rosalind Russell, Fred MacMurray, Herbert Marshall, Edward Cianelli, Walter Kingsford, Damian O'Flynn, Jack Carr, Matt McHugh, Richard Loo and Charles Lung. **Director:** Lothar Mendes.

A great romance and an inspiring sacrifice are the twin themes of "Flight for Freedom," the unusual and highly important new Rosalind Russell and Fred MacMurray co-starring production, with MacMurray playing the part of a famous flier whose career has inspired Miss Russell to become a pilot also. The two fall in love, but MacMurray's erratic ways and the counter-attractions of the quieter but steadier Herbert Marshall makes the girl hesitate in her choice.

Before coming to a final decision, she prepares for a final record flight around the world, a hop that will take her over Japanese mandated islands. High American Navy officials come to her with a strange request—that she deliberately radio that she is lost while in the mandated area and actually come down on an out-of-the-way island from which she will be subsequently rescued by a cruiser. This apparent accident will enable Navy 'planes to photograph the illegally fortified islands while conducting a search for the "lost" flier.

What happens when the girl discovers that the Japs are fully aware of the plan, her final dramatic meeting with MacMurray and the scheme she adopts to fulfil her mission successfully are among the stirring and thrilling highlights leading to the unusual conclusion.

Stagecoach *(International F.D.)*

G.B. Private Theatre. 2.30 p.m.

Cast: Claire Trevor, John Wayne, Andy Devine, Thomas Mitchell, John Carradine, Louise Platt, George Bancroft, Donald Meek, Berton Churchill, Tim Holt. **Director:** John Ford.

A tremendous epic that thunders across the screen to the roar of adventure and lusty excitement, "Stagecoach" is directed by John Ford, the man who made "How Green is My Valley," "Hurricane," "Submarine Patrol" and "The Informer." It tells an enthralling story of the wildest West that flies from one smashing climax to another. Acted by a superb cast, every member of which has been selected for their rôle because of their pre-eminence in the portrayal of Western types.

Across a vast panorama of primitive splendour the stagecoach careers and rocks behind six galloping horses. Every mile brings it and its odd assortment of passengers closer to the murderous Apaches. The thrills of this headlong flight are depicted by a master hand. They build up to a series of smashing climaxes and hard-fought combats such as the screen has never before depicted. Inside the coach as it thunders across the plains to electrifying adventure sit two women and seven strange men . . . tense with the sense of danger on every side. Each with a hidden secret that when revealed add fresh fuel to the blaze of excitement.

Rhythm of the Islands *(G.F.D.)*

G.F.D. Theatre. 3.30 p.m.

Cast: Allan Jones, Jane Frazee, Andy Devine, Ernest Truex, Marjorie Gateson. **Director:** Roy William Neill.

Tommy Jones and his pal, Eddie Dolan, buy a small tropical island and operate it as a tourist mecca. Tommy poses as a native chieftain and Eddie as a beachcomber. They stage tribal dances and feasts with Tommy, as "Chief Atamu," heading the entertainment troupe and Eddie looking after the tourist customers.

They hope to sell the island to a wealthy tourist and to return to Brooklyn, where Eddie has left his fiancée, who lent the money to buy the island. When wealthy Mr. Holton, with his wife and daughter, arrive at the island they stage a big entertainment for them and succeed in making their sale.

Unfortunately, during the celebrations, unfriendly natives from neighbouring islands arrive with the intention of retaking the place for themselves. They take the Holtons prisoner, also Eddie and Susie, who has suddenly arrived from America.

Tommy, through his singing, makes friends with Nataro, chief of the invading tribe, who arranges for the release of the prisoners, and marries the two romantic couples with tribal rites.

Friday

Trade Winds *(International F.D.)*

G.B. Private Theatre. 2.30 p.m.

Cast: Fredric March, Joan Bennett, Ralph Bellamy, Ann Sothern, Sidney Blackmer, Thomas Mitchell, Robert Elliott. **Director:** Tay Garnett.

A Walter Wanger production of outstanding merit and distinct originality with a swift, suspenseful story of Joan Bennett as a girl accused of murder, and Frederic March as the detective who finally catches her. It affords an appealing combination of two of the best seat-selling names of the moment, plus Ralph Bellamy and Ann Sothern with their big fan following.

No dramatic picture can outvie "Trade Winds" in the variety of its far-flung scenic backgrounds, which embrace Singapore and many parts of Malaya now so well known and vastly interesting to the public as the centres of battle. Very t… Japan and Indo… the pursuit rang…

Seven countrie… vide the settin… exciting, romant…

Mug To… n (G.F.D.)

G.F.D. Theatre, 2.30 p.m.

Cast: Billy Hal… McDonald, B… Dell. **Director** …

Steve, Tommy, … are run out of … goods train, Ste… outwit the guard… mother, Mrs. Bell… a job in the ga… with Mack Stewa…

Steve's brother … informer on valu… can be easily sto… Ape and String s… tions and "swap … go night-clubbing … plans to use Tomm… next raid.

After they rush… kids see a suspicio… the garage. The… and give chase, … parked by the road… gangster are shov… to the roadside … cop comes along … out. When the … tackle the gangste… is shot.

Lucky Jordan *(Paramount)*

Plaza Theatre. 3 p…

Cast: Alan Ladd, Helen Walker, … Paige, Sheldon Leonard, … McDonald, Lloyd Corrigan, … Hoyt, Dave Willock. **Direct…** Frank Tuttle.

"Lucky Jordan" is a brill… follow-up to "This Gun for Hire" … "The Glass Key," the two pictu… which sent Alan Ladd soaring to s… dom. In "Lucky Jordan," the yo… actor is to be seen in his first … starring vehicle, and his rôle is even … as dramatic, tough and action-filled … the one of the Raven in "This Gun … Hire"—with sympathetic humour, … romantic appeal and thrills galore. … is the fast-moving story of a racket… who is drafted into the U.S. Army … who cannot understand why he is una… to buy his way out of this partic… spot. He deserts and finds him… involved in a terrific sabotage plot; … after many thrilling adventures … winds up understanding why he belo… to the army. Helen Walker, … newcomer from the New York stage, … given a star-making opportunity as … canteen hostess who is drawn into m… of the adventures which befall A… Ladd in the story.

Tuesday

Miss London, Ltd. *(G.F.D.)*

Leicester Square T… eatre. 10.30 a…

Cast: Arthur Aske… Evelyn Dall, … Shelton, Peter … raves, Jack Tr… Max Bacon, … an Kent, Rob… Hearne. **Direct…**: Val Guest.

Arthur Bowman … d his assistant … Nelson, run an ag… cy, "Miss Lon… Ltd.," to provide … corts for troops… leave in London. … e idea is good … as Arthur only … ages old-fash… girls that nobody … nts to take out… business is on the … ge of ruin.

Modern Terr… Arden … announcing that … has inherited … share in "Miss L… lon, Ltd." and … immediately sets … bout to brac… things up. With … help, a new sc… "Miss Londons" … e engaged, and… them Gail Martin … railway attend… with a lovely voi… Terry and A… send Gail out to … ne with the… new client—Capt… "Rory" O'M… A budding roman… between the … spoilt because A… ur and Joe … on going too.

In spite of a g… ing clientele, … London, Ltd.," … hort of funds … they find themsel… turned out of … offices. Captain … Moore comes to … rescue, instals th… three partners … big hotel he ow… and generally … in putting the ag… y on a sound …

Helen Walker, Alan Ladd and Marie McDonald in LUCKY JORDAN, (Paramount) reviewed in this issue.

BRISTOL AGREES ON TAX POLICY

Passing it on to the Public

ENTERTAINMENT TAX, of course, was the chief item on the agenda at the monthly meeting of the Bristol branch, and most of the time of the meeting was occupied in considering the proposed scale of admission charges. There was a large attendance both of Bristol and country members. It was unanimously decided to pass on the whole amount of the tax to the public, and also to increase tenpenny seats to one shilling. Coun. F. G. W. Chamberlain presided.

EORGE REES (delegate), in his ort of General Council proceeds, said he thought it would be ting the air to discuss the pros cons of how the Chancellor ved at the figures. They had n successful in keeping the tax the cheaper seats. As a branch, would be guided by what the uits were going to do.

he CHAIRMAN (F. G. W. Chamlain) said it came as a bit of a ck that the Chancellor was g to raise the Entertainment again after such a short while, they realised that the only g to do was to bring it down to best work able basis they could.

e Awkward Gap

he big snag ontinued Coun. Chamain, was th if an exhibitor has a and a 1s. seat the latter would be 1s. 9d. nd that meant a good between th two prices. The comere wanted impress upon all mems to pass t tax on to the public; Governmen ould think that it had put on en if exhibitors could rd to pay tax themselves. He ught the of tax should have e up in th se of stage shows at same rate had on the kinemas. s was war. the theatres should the same den. Coun. H. F. EN proposed that they uld pass th hole of the tax on to public. Th was seconded by F. C. TH and carr

Percentag

r. WREN a if the Chancellor uld consider rcentage on the total ings as an rnative to the present thod?

The CHAIRM said the Chancellor uld not alte at the present time. rsonally, he not think it would be advisable to press for a percentage basis now when some of their seats were so high.

A. B. ATKINSON asked about the position of kinemas which had 10d. seats with the next higher price at 1s. 6d. Was that going to jump to 1s. 9d.?

After some discussion on this point it was agreed that the branch should recommend all members who have 10d. seats to increase them to 1s.

The Child Patron

Another question was the new charges for children's admission, and also the number of children's tickets to be issued with one adult. Several members thought that the proportion should be two children's tickets to one adult, and some said they had already fixed that as the limit.

A question was asked whether the meeting would consider the cutting out of cheap prices for children altogether.

The CHAIRMAN thought they would have a difficulty in doing that, especially now that prices were going up.

OLIVER PUGSLEY pointed out that different districts required different treatment. In some districts there were not many children.

Mr. WREN did not think they would have any trouble with the public over the increase in admission charges. People expected prices of entertainment to be increased the same as they expected to pay increased prices for their beer and tobacco.

Local Arrangements

After long consideration, it was found that it would be impossible to arrange a scale of charges to meet the needs of the whole area, and it was decided that exhibitors in various localities in Bristol should meet together and try to arrange prices amongst themselves, and that exhibitors in the country districts should follow the same plan.

Continued on page 17

DEBATING THE UNALTERABLE

Northerners Talk all Round the New Taxes

INTEREST at the April meeting of the Northern Branch centred on the altered Tax. The somewhat diffident manner in which the delegates justified the approach of headquarters to the problems involved suggested that they anticipated criticisms. The chairman (William Carr), Fred Morrison and "Teddy" Hinge put the matter in a four-square form by reminding members of the obvious: they had to make the best of a bad job.

"Anticipating the possibility of further taxation," said Mr. HINGE, "we did not wait for the blow to fall; but made representations in advance. It was not that we had any hope of forestalling another turn of the screw; but merely that we thought it wise to point out how such new taxes as were proposed could be levied with the least injury to the Industry, and the least inconvenience to the exhibitors and public.

"To that end, we argued for avoidance of new imposts on seats up to 1s., because of our belief that any increase there would have the effect of driving people into the cheapest seats."

Town and Country Patrons

Answering an exhibitor who called "No," Mr. HINGE said: "My friend must clear his mind of the delusion that conditions in the city of Newcastle approximate to those of the rural and outlying areas. Those of us who know the rural and outer suburban business have every reason to believe that the result would have been as I have stated."

In conclusion, Mr. Hinge warned members that the Chancellor was insistent that the whole of the new tax should be passed on to the public. "If any number of exhibitors seek to transfer the new tax cost to E.P.T. they will invite to the Industry a most unwelcome attention. This is a Revenue tax, not a restrictive tax. Any evasion, by any means, cannot be concealed for long. And the consequences of evasion might be serious."

Credit to Metcalfe

He paid warm tribute to "Charlie" Metcalfe, of Leeds, "who thought of something which all the rest of us missed, myself included, whereby the exhibitors will be able to get a fraction for themselves. It was a case of 'second thoughts' being, if not precisely best, modestly helpful."

WILLIAM CARR and F. W. MORRISON united in an appeal to members to accept the proposed schedule of new prices of admission. J. MOLE (Birtley) supplementing this with a suggestion that local meetings of exhibitors should be held to secure uniformity between halls in the same area. "It worked very well last time," he said, "and agreement has no disadvantages."

An Awkward Figure

W. STANLEY GIBSON (Middlesbrough) said: "I have often wondered why the Association has not moved to alter the nuisance of a 2d. tax on an 8d. seat to a 3d. tax on a 9d. seat. There are still quite a lot of halls in the area selling seats at 10d. which cannot, by any stretch of imagination, be termed convenient."

T. F. MASSICKS (Newcastle) said that he adhered to his opinion that the best method of collecting tax would be that of levying an agreed percentage of revenue. It need not take more from the Industry, would certainly avoid the nuisance of awkward prices and big gaps between prices, and would assist materially in levying the tax evenly over patrons.

"Don't Tempt Him"

This proposal was not at all to the taste of FRED. MORRISON. "It makes increases in taxation too easy and too inviting," he said. "Let us not forget how the renters' percentages have risen progressively. If we accept the percentage system, never a Budget Day will approach without some Chancellor wondering if the kinemas couldn't really stand another 2½ or 5 per cent. And with Chancellors looking for money, the 'wonder' is father to the imposition."

Answering a member who desired to know how the new tax would affect prices for children, Mr. HINGE answered neatly: "Since I do not know in the outer area of any children's price above 1s., I do not think we need worry ourselves about that."

1s. 9d. Anyway

Another member whose practice it is to charge a 3d. booking fee on a shilling seat inquired how he would be affected. "I fear you will have to charge a 6d. booking fee on a 1s. 3d. seat," answered Mr. HINGE cheerfully, "or, perhaps, a 3d. booking fee on a 1s. 6d. seat."

Thereafter, the subject of taxes and prices was permitted to drop.

Within the Law

Reporting from the L.P.F. Committee, Mr. MORRISON directed attention to the successes achieved recently by the Association against authorities who attempted to impose conditions outside their legal powers.

"Never sit down quietly under judicial encroachments," he warned his hearers. "These people cannot make laws of their own to suit their own prejudices. They are governed by existing laws, and the Association has the people and the power to compel them to toe the line."

He mentioned also the Home Office legal view that there was nothing in the law to support the contention of a Chief Constable that the appointment of a woman kinema manager was illegal, and that, in any event, women were now doing so much Service and war work that the Home Office could not regard seriously any contention that women were barred from kinema management.

Bars on National Subjects

Mr. CARR reported from General Council that, in deference to the views of certain exhibitors, an approach was being made to the Ministry of Information towards securing an alteration of the conditions for booking such official pictures as "Desert Victory," particularly in reference to the imposition of "bars."

Undismayed

References to the "Managers' Charter" failed to arouse any real interest in the meeting, and the Council's coldness towards it was reflected in the attitude of members.

No Deferments

Members were warned that it was unlikely in the extreme that exemption would be secured in future for any female projectionist under 31 unless she was one of the select few (about 300) who were first trained for work in the "box." They were advised not to wait for the calling-up of women of military age, but to do what was possible now to get others in training.

Willing Payers

The CHAIRMAN reported that collections from 1,000 kinemas for the Red Cross and St. John Prisoners of War Parcels Fund had realised £91,911, and that all

Continued on page 17

PARAMOUNT MAINTAINS ITS BOX-OFFICE STANDARD

Outstanding Product in 1943 Line-Up

THE tremendous standard of Paramount product established during the past year or so is being maintained and surpassed by the line-up for 1943, states David Rose, managing director, who contends that past promises are being more than fulfilled by the many important new productions now on the way, which will amply maintain Paramount's remarkable record of consistency.

Of current offerings the Claudette Colbert-Fred MacMurray romance "No Time for Love," is now in its third big week at the Plaza, where already it is obvious it will be an outstanding winner. Then the first Alan Ladd solo starring vehicle, "Lucky Jordan," has proved a big attraction in its recent Trade show.

A Different Sturges

The forthcoming Preston Sturges drama, "Triumph Over Pain," with Joel McCrea, Betty Field and Harry Carey is regarded as one of the most unusual productions ever made.

Franchot Tone, Mary Martin, Dick Powell and Victor Moore head the great cast of "True to Life," soon to be screened. This is a gay, romantic comedy of "behind-the scenes" in radio, and directed by George Marshall.

Ginger in Colour

Romance, comedy and melody are the keynotes of "Dixie," a spectacular Technicolor vehicle with Bing Crosby and Dorothy Lamour.

Ginger Rogers' first colour picture, "Lady in the Dark," is one of Hollywood's major productions of 1943. Ginger is again co-starred with Ray Milland in this big-scale screen version of a sensational Broadway musical play.

Hemingway Epic

Gary Cooper and Ingrid Bergman are teamed in Ernest Hemingway's "For Whom the Bell Tolls," another Technicolour opus and probably the mightiest achievement in Paramount history. Sam Wood was the producer-director of this great picture, which is one of the most widely discusssed films of all time.

A spectacular story of the Far East is unfolded in "China," with Loretta Young and Alan Ladd.

Mark Sandrich is the producer-director of "So Proudly We Hail," gripping story of the U.S. Army nurses at Bataan, with Claudette Colbert, Paulette Goddard and Veronica Lake.

Dorothy Lamour, Dick Powell and Victor Moore are the leading players of "Riding High," another lavish musical in Tecnnicolor.

Betty Hutton and Eddie Bracken are teamed in another Preston Sturges comedy, "The Miracle of Morgan's Creek."

Music and comedy are plentifully supplied in "Salute for Three," with Macdonald Carey and Betty Rhodes.

De Mille Opus

Cecil B. De Mille is in the throes of his latest production, "The Story of Dr. Wassell," which is being made in Technicolor, with Gary Cooper in the title rôle.

Luise Rainer returns to the screen as the feminine star of "Hostages," with Arturo de Cordova, William Bendix, Paul Lukas, and Oscar Homolka.

Joan Fontaine and Arturo de Cordova

Continued in column 3

WARNERS HAVE TEN HERE

Top-Budget Films

Arrival in England of prints of "The Adventures of Mark Twain" gives Warner Bros. ten top-budget productions not yet released, pursuing the company's policy of establishing a reserve of one year's supply. Eight more are finished and awaiting shipment.

"Mark Twain" is Jesse Lasky's second picture in the cycle he launched with "Sergeant York." Fredric March's characterisation of the famous humorist will probably be described as his finest rôle. The introduction strikes a surprising note. White-haired and white-clothed Twain appears superimposed over the clouds and proceeds to tell his life story like a jocular spirit recalling his earthly misadventures. Fine performances are rendered by Alexis Smith, Donald Crisp, Alan Hale and John Carradine, directed by Irving Rapper.

The full list of unreleased product in hand now reads "The Adventures of Mark Twain"; "Air Force," which has just opened at Warner Theatre; Frank Capra's "Arsenic and Old Lace," starring Cary Grant; Bette Davis and Paul Lukas in "Watch on the Rhine"; "The Desert Song," in Technicolor; Charles Boyer and Joan Fontaine in "The Constant Nymph"; Ida Lupino, Joan Leslie and Dennis Morgan in "The Hard Way"; Bette Davis and Paul Henreid in "Now, Voyager"; Errol Flynn in "Gentleman Jim"; Ann Sheridan and Robert Cummings in "Kings Row."

Burbank has also finished "Mission to Moscow," the spectacular presentation of current history; Errol Flynn and Ann Sheridan in "Edge of Darkness"; George Raft in "Background to Danger"; Robert Cummings and Olivia de Havilland in "Princess O'Rourke"; Bette Davis and Miriam Hopkins in "Old Acquaintance"; Humphrey Bogart in "Action in the North Atlantic"; Olivia de Havilland, Ida Lupino and Paul Henreid in "Devotion"; and "Thank Your Lucky Stars," with all the Warner headliners on parade. These eight are awaiting shipment to England.

In addition, Warners have two top-budget British productions as yet unreleased—the spy-thriller, "Night Invader," and "The Dark Tower," starring Ben Lyon, Anne Crawford and David Farrar.

ARE YOU KEEPING UP THE WASTE-PAPER DRIVE?

RKO-RADIO'S GRE TEST PROG RAMME

James Craig and Marsha Hunt in THE HUMAN COMEDY, forthcoming M-G-M picture

"For Eve and a Day"

WITH " *already* *"Hitler's* *"Flight For* *shown to-day* *RKO-Radio* *upon the ini* *greatest Trad* *in the histor*

zan Triumphs" *rade shown and* *ildren"* *reedom," to be* *the Cambridge* *ave embarked* *l stages of the* *show campaign* *f the company*

At regular in rvals in the n few months it the intention RKO-Radio to er to the Trad series of all-sta ttractions of standing box-off e magnitude.

News has alre ly reached Bri of the vast box ffice potentiali of "For Ever nd a Day," to **shown on Thursday, May 6,** combined effor of Hollywood foremost stars, seven great dir tors and producers and twenty-o eminent authors and scenaris The production has been hailed preview critics as the great story of Britain ever brought to screen. Merle Oberon, Br Aherne, Anna Neagle, Char Laughton, Ida Lupino, Heri Marshall, Victor McLaglen, Rob Cummings, Ray Milland a Claude Rains are in the film.

Back in the Fold

Another great piece of news that Fred Astaire has returned RKO-Radio, scene of his gre triumphs with Ginger Rogers, star in the "Sky's the Limit," novel and up-to-date musi romance. Joan Leslie, who sco a resounding success in "Yan Doodle Dandy," will be his lead lady, with Robert Benchley.

Sam, Bob and Dorothy

Samuel Goldwyn's latest feat "They Got Me Covered," reunites B Hope and Dorothy Lamour in a fir class comedy property. **It will shown on Friday, May 7.**

Another newsworthy feature is t teaming of Charles Laughton a Maureen O'Hara in "This Land Mine," a topical drama with its sto centred in occupied Europe.

Carey Grant is featured in the ti part of "Mr. Lucky," story of a "b time" gambler wh attempts to ma profit out of a gre national charit has Laraine Day op osite the star.

Ginger as the Gib on Girl

Ginger Rogers' ne st vehicle is " Gibson Girl," which ill be produced Technicolor.

Pat O'Brien app rs with Randol Scott and Anne irley in "Bo bardier," timely st of the Americ Army Air Force, w ch should have great welcome in th country.

One of the screen foremost box-o stars, Jean Arthu has been team with John Wayne, player of equ esteem, in "A Lad Takes a Chance a fascinating scree tory.

British Supers

In addition to t Hollywood pr gramme, RKO-Rad are preparing British line-up of s box-office pic "Escape to Dange the second Ea Portman and Ann vorak co-starri vehicle, is in the fi stages of cutti and Herbert Wil s latest. "T Yellow Canary," w h co-stars An Neagle and Richar reene, is in pr duction at Denham.

It is RKO-Radio' tention to scre Walt Disney's late short product fr ceding feature offer s at Trade sho

RED CROSS FUND GROWING

Workers to Increase Contributions

Trades Councils throughout the country are recommending their members to increase their weekly contributions to the Red Cross Penny-a-Week Fund.

More than a million regular contributors have already increased the amount of their weekly contribution to the Fund, one-quarter of which is being devoted to sending medical stores and clothing to Russia.

Employees of 8,000 commercial and industrial undertakings in the County of London are contributing to the Red Cross Penny-a-Week Fund at the rate of nearly £5,000 a week.

At the end of March they had raised over £430,000. Contributions through regular house to house collections brought the total to nearly £560,000. More than 1,500,000 Londoners now contribute to the Fund each week.

Continued from column 1

are the stars of "Frenchman's Creek," adapted from Daphne Du Maurier's novel, which has been announced in Technicolor. Billy Wilder, director of "The Major and the Minor," also directed "Five Graves to Cairo," with Franchot Tone, Anne Baxter, Akim Tamiroff and Eric von Stroheim.

Romance and Drama

A sparkling romance with music is promised in "Four Angels," with Dorothy Lamour, Fred MacMurray, Betty Hutton and Diana Lynn in the leads. Ray Milland is the principal player in a spine-tingling ghost story, "The Uninvited." Albert Dekker is to star in "The Man in Half Moon Street," based on the stage play by Barre Lyndon. Franchot Tone and Veronica Lake will be teamed in Somerset Maugham's "The Hour Before Dawn," which Rene Clair will direct.

IT IS DIFFICULT TO BE JUST

Leeds Branch Tries to Smooth Out Anomalies in Tax

THERE was an echo of the Leeds decision to call district meetings of film bookers when, at the April meeting of the branch a letter was read from Wakefield, to the effect that no useful purpose would be served by having such meeting. C. H. Whincup presided.

hen this olicy was agreed n it was nderstood that Mr. ree (Pla ouse) would look r this at akefield. He wrote ressing his willingness to help very way with a vexatious blem, but pointed out that, rt from the circuit theatres, re was no other first-run opposi- in the town, therefore such a ing would be all talk and no on.

s had been stated at a meeting lm bookers in Leeds, the whole eme would collapse unless the mits threw in their lot with n, and he was rather surprised he somewhat supine attitude of A. senior members, who surely t realise that this was a definite deciding factor.

Instead, they politely listened a local circuit manager talking t of nonsense," went on Mr. free, adding that it was ious that in certain cases some l might be done by an exhibi- having an arrangement with opposition, and thus putting a p to unfair inflation of film es. However, as far as a nation- e campaign was concerned, he convinced that they were ely wasting their time by nding meetings unless circuits e brought in at the start.

. M. Rush, the secretary, said that in reply to Mr. Tolfree he reminded that senior members mentioned that ious efforts had not been fruitful that the non-inclusion of big circuits a disadvantage.

nswering this, Mr. Tolfree reiterated it it was a waste of time doing any- er further until the circuits could the benefit of joint action.

rt-time Education

he branch decided that the chair- n and the secretary should be repre- tatives on the Yorkshire Council for ther Education in connection with County Advisory Committee, elec- al engineering section.

r. Rush recalled his previous asso- ions with this body and his satis- tion of the proposal to revive pulsory part time education one day eek for youths up to 18 years of age. previous scheme had been inter- ted by the war, otherwise, he thought, y would have reaped material efits.

. P. Metcalfe explained that kinema ining was a regular part of the labus, and was recognised by the de Unions.

ceptions to Tax Policy

The Branch, er quite lively deliberations, decided to recommend increased ces accordingly to the suggested les, and that the increased entertain- nts tax should be passed on to the blic.

There were, however, exceptions to ery rule, and consideration of small- pacity kinemas, or those where diffi- lt conditions operated, should not be erlooked in efforts to arrive at an derstanding districts, as was advo- ted. The fact that circuits had come some arrangement was not regarded a deterrent to districts getting gether.

Harry Hopkins pointed out that icials in London had to take imme- ate action on behalf of the Trade owing to the urgent situation, and it was generally accepted that their approaches to the Chancellor deserved commendation, for he had accepted all their suggestions, except in relation to the 10s. 6d. seat, which affected very few of them.

He thought they should know that they had to thank a Mr. Metcalfe in respect of the 1s. 6d. seat and the benefit of the ½d. accruing to exhibitors. The fly in the ointment was the disappearance of the 1s. 3d. seat, which was no longer practicable.

W. Prodgers emphasised that the Chancellor had given a serious warning that he wanted the tax passed on to the public. Some exhibitors had thought they would cover the increase out of E.P.D., but he might take serious steps if that happened.

Anomalies Quoted

J. Hylton said he was an exception in that he thought the settlement was a bad one, as it favoured the man with a lot of cheap seats and exploited those who had passed on the tax to the public in the past. He would have preferred that the 9d. seats should be 10d. or the 10d. seats be a 1s., if the 1s. 3d. had to go to 1s. 6d.

There was a case in Leeds where one hall charged 6d. more than another, and it was thought that if the other hall did not put their prices up now they were entitled to make theirs the same maximum price as the opposition.

Another example was a small hall without a balcony which made advances and further grading very difficult.

There was mention also of a district near Huddersfield where two kinemas operated. The larger one had indicated an unwillingness to raise the prices, which would leave the other hall in an impossible position.

Similar comment was made *re* a hall at Huddersfield, which charged 1s. 3d. for seats that a circuit hall only charged 10d., and the representative thought that unless the other people came into line their only chance was to reduce their seat to 1s. rather than raise it to 1s. 6d. It was agreed that in this latter instance action should be taken by the branch to secure an amicable understanding.

Problem Cases

J. X. Prendergast pressed for appreciation of the exceptional case. It was not a case of lack of intelligent approach. A person may be intelligent, but the circumstances were unintelligent, and exhibitors in some cases may be forced to act accordingly.

C. P. Metcalfe mentioned the possibility of a boycott in places where one hall would come into line and others would not.

J. X. Prendergast protested against this kind of approach by the C.E.A. when they could not deal with the situation themselves. Exhibitors should not have to seek the other side of the Industry to enforce anything. There may be a real problem in some instances. He thought a good job of work had been done in no increase being effected up to 1s.

Harry Hopkins said he was grateful to the Chancellor for showing them what they had never realised, and that was the real value of their business, which had been thrown at the public in the past for fairground prices. The Chancellor had shown them the value of their business at a time when the public had the money to pay.

J. X. Prendergast: I thank Mr. Hopkins for his qualifications—the time and the money to pay it. I would like to hear these comments during a period of depression.

H. Hopkins: We are fighting so that a depression will not occur again. If a time comes when we want relief, I honestly believe that we will get it.

Mr. Sykes said there was no boycotting after the last increase and there should be no boycotting now.

An Uneven Balance

C. P. Metcalfe said he would go for the man who would not advance his prices—conditions being equal—in a district where this was a general wish. The Chancellor had obviously accepted the argument that a certain amount of entertainment was necessary, but when a man paid 1s. 6d. he was paying for the luxury of a particular seat, and therefore members of the public wanting that luxury should be charged for it.

Mr. Prendergast said they must reconcile themselves to the fact that there are horses for courses. They were asking them all to stand in line—the man with the flea-pit and the modern cathedral of motion pictures.

The little fellow was concerned with how he could step up with a bigger fellow who had first and second runs, while he came in next Pancake Tuesday. The smaller man found his smaller theatre just as important to him as the supers were to those concerned with them.

Mr. Prendergast added that this man's concern was how he could operate justifiably at the higher prices, as there was a limit to what some folk could do. That was why he thought, while agreeing with the general recommendation to advance prices, the exceptional circumstances could not be overlooked.

There were districts where wages had not risen as much as some people would have you believe, and there were a lot of soldiers' wives in these areas. Thus, there was a real problem, with film hire rising and other factors to be taken into account. There should be no question of making a hard and fast rule and saying that these people did not know their business. They knew it very well.

Mr. Whincup said he thought he could tell the meeting that he proposed the retention of the 1s. 3d. seats even if the whole additional amount went to the Chancellor, allowing them to keep the same net figure at 1s. 3d., as 1s., but this was defeated by seventeen votes to four.

Fredric March and Joan Bennett Starred in TRADE WINDS (International Film Renters)

Tynemouth S.O. Conditions

The charity condition for Sunday opening at Tynemouth has been fixed at 10 per cent.

No child under the age of 14 is to be admitted unless accompanied by an adult, and the hours of opening should be 7.30 p.m. to 10.30 p.m. during double summer time and 6.30 p.m. to 9.30 p.m. on other Sundays of the year.

Theatre Changes

Topsham Hall is first of Devon Circuit

THE Rex, Topsham, Devon, has just been taken over by Herbert L. Walters, who intends to build up a small circuit of six halls in that county. His headquarters are at 396, High Street, Lincoln. Mr. Walters, whose 17 years' experience of the business includes management at the Palace, Battersea; the Monseigneur, Piccadilly; and the Kingston, Kingston, has always been interested in sound reproduction, and helped to instal the first W.E. set at the Grand, Lincoln, for the running of "Showboat."

EMERY'S MANCHESTER ACQUISITION

Theatre Royal

Theatre Royal, Peter Street, Manchester, is to pass under new control as from July 1.

As the result of negotiations recently concluded, this well-known place of entertainment which had been attached to H. D. Moorhouse Circuit, will be operated by the J. F. Emery Film Circuit, terms having been arranged with the trustees for the property.

The Theatre Royal has 1,940 seats, and, being close to the central city entertainment centre, may become an increasingly potent competitive factor.

ODEON AT DARLINGTON

Majestic Sale

It is understood that negotiations which have been proceeding for some time for the sale of the Majestic, Darlington, to Odeon Theatres, Ltd., took a definite turn at a meeting of the Majestic Cinema directors last week, and it is believed that the completion of the purchase is now likely to take effect.

The Majestic was opened in 1932 with seating capacity for 1,600. It has a Compton organ. The directors are: R. J. Mounsey (chairman), J. W. Metcalfe, W. M. C. Hustler, George Dougill and C. C. Darling, all local men.

"BRICKIE" RESIGNS FROM HARROW ROAD

"Billie" Mathews, well-known manager of the "Met" Theatre, Edgware Road, visited the Regal, Harrow Road, to tell patrons that their manager, **Mr. Brickwell** ("Brickie" to his friends) had resigned from the company to enter other fields of work, thus terminating a long and happy association with the patrons of the **Regal**, which he had opened in 1938.

He then called Mr. Brickwell to the stage and presented him with the wallet of Savings Certificates that the staff and friends had given as a token of their appreciation of his years with them.

Mr. Brickwell responded by thanking patrons for their kindness to him over the years, and also added thanks to his staff who had worked so well with him through difficulties and strain of war time entertainment. He then introduced to the patrons their new manager, **Mr. Gray.**

NORTHERN IRELAND BRANCH DECISION

Entertainment Tax Will Be Passed On

THERE was one of the largest attendances in the history of the Trade at the April meeting of the Northern Ireland Branch in Belfast, when T. H. MacDermott presided. The meeting had been postponed from the usual date to enable members to gain an idea of the British Budget proposals.

The CHAIRMAN stated that they were all now familiar with the British Budget proposals, and, while the Ulster Budget would not be introduced for some weeks, they could take it for granted that similar increases would be introduced in Northern Ireland. The committee feit that members would be best advised to pass the tax on.

Following British Lead

BEN BLOOMFIELD and H. M'MURRAY, on behalf of small country exhibitors, stressed the difficulties of passing on the tax with their prices at 7d. and 1s. 3d. If they put up the 1s. 3d. by adding the tax the 1s. 3d. seats would empty and the 7d. seats would be swamped out. They could rearrange their seating and avoid any loss in revenue.

HARRY WILTON felt they ought to allow the small country situations to use their own discretion in the matter.

B. K. M'GUIGAN proposed that when the increased tax was applied to Northern Ireland exhibitors generally should carry out the General Council's resolution, but in small country situations the increases be left to the discretion of exhibitors concerned. This was agreed to.

Censorship

Reporting on the attempts by the Youth Welfare Committee to secure a film censorship in Northern Ireland, Mr. MacDermot said that the interests of the Trade were being very competently attended to by the branch committee. There was the likelihood that the Government would shortly be introducing a Bill to give executive powers to the Youth Committee. The branch would take all steps to safeguard the Trade's rights.

Revaluation

When the question of revaluation of kinemas came up, it was stated that the matter had already been taken up with the General Council and the Minister of Finance.

HARRY WILTON suggested that they might consider one legal house or one firm of valuers acting for all kinemas.

Major THEO FLIGELSTONE said that the London Branch had one firm of valuers retained by them for the benefit of members. Northern Ireland might be able to find a similar firm locally.

Mr. M'GUIGAN said that in all rating cases the valuer was the key man.

It was agreed to take no action until the local authorities proceeded with notice of their intention to ask for the revaluation of kinemas.

"Desert Victory"

Mr. BELL (Crumlin, Belfast) complained that he had booked "Desert Victory" as an open market subject, but that later his booking had been cancelled and the film given to a house belonging to a local circuit. The Secretary stated that he had taken the matter up with G.F.D. and had been informed that they had offered Mr. Bell a concurrency, but could not secure another copy of the film for the date desired.

The meeting decided that G.F.D. be asked for a full explanation and the committee then take what steps it was felt necessary.

20th Century-Fox

When the agreement with 20th Century-Fox came up for discussion the CHAIRMAN remarked: "We are back in the ring again." It was stated that an exhibitor had at long last been offered double feature programmes. The contracts had been accepted by the local representative and approved by the Irish manager in Dublin, but had been turned down by Sutton Dawes because two years had elapsed since his last deal with the firm.

Mr. M'GUIGAN maintained that an important principle was involved as far as exhibitors were concerned, and it was agreed that the committee meet to take steps necessary to safeguard the rights of exhibitors.

Other Business

The report of the sub-committee on the condition of films was warmly approved, it being stated that it was gratifying to know that the renters were co-operating with exhibitors in trying to track down film damage.

Mr. MACDERMOTT was elected the Trade representative to Belfast Chamber of Trade.

A vote of sympathy was passed with the relatives of the late WM. SCOTT, a director of Irish Theatres and other kinemas.

Special Meeting of Bristol C.E.A.

Bristol branch has arranged to hold a special meeting on Tuesday, May 4, which will be attended by the President, Vice-President, Past-President, and the General Secretary. Representatives of the South Wales and Devon and Cornwall branches will also be present.

The meeting will take place at the Chamber of Commerce, Bristol, at 11.15 a.m., and will be followed by a luncheon at the Grand Hotel, Broad-street, at 1.15 p.m. It is hoped that the Lord Mayor of Bristol will be present at this function.

Bristol C.M.A. Formed

A branch of the C.M.A. has been formed at Bristol at a meeting recently. A number of local managers were present and listened to an address by T. O'Brien, who explained the objects of the association and stressed the fact that every other section of the entertainment industry had its own organisation to look after its interests; the managers were the only ones who had no organisation to protect them.

Touching on the Managers' Charter, he pointed out that it had been put forward by the managers themselves. Mr. O'Brien thought that the whole Trade would welcome the C.M.A., and that it would become a great asset to the Industry.

G. B. Dale was appointed secretary. A representative committee will be elected at a later meeting.

Boys Steal M. of I. Films

At Bristol Juvenile Court, two boys, each ten years old, were charged with stealing two M. of I. films, value £15, from the Gaiety kinema. The films were in their containers outside the kinema and an operator said they were found to be missing 20 minutes after they had arrived. By unwinding them the boys had ruined one spool completely.

The case was adjourned for a fortnight.

John Carroll and Susan Hayward in a scene from HIT PARADE OF 1943 (British Lion), Republic's spectacular musical

ASSESSMENT DOUBLED

While Exhibitor Loses Money

Stating that he had no audience and that he would be glad to get rid of the place, A. E. Gore objected at a meeting of Luton Area Assessment Committee, on Thursday, to the rating authority's proposal to increase the assessment of his kinema at Gas Street, Toddington, Beds, from £15 rateable to £30.

His objection failed, and the Committee confirmed the proposal.

Mr. Gore's objection stated that he was losing money owing to heavy overhead expenses and "unfair competition from the combine kinemas."

He was unable to close down owing to the money he had invested, and he had tried several times to dispose of the theatre. Many of his patrons, he said, had been taken into the Forces or into munition works, and there were no troops in the village.

The revaluation made early this year put into effect the intention of 1939, which was postponed owing to the war. He contended that the proposal regarding Mr. Gore's kinema was correct.

London and Provincial Cinemas, Ltd., had lodged an objection to a proposal to assess the Ritz, Cranfield, at £186 rateable.

The objection was withdrawn, the Committee being informed that an agreement on the assessment figures had been reached with the rating rating authority.

STOCKPORT SEAT PRICE AGREEMENT

Children's Admission Plan

Stockport and District Exhibitors' Association has decided to increase adults prices by 3d. in each category of seats and to introduce the following scale for children: 9d. and 1s. seats, children 6d.; 1s. 6d. seat, children 9d.; 1s. 9d. seat, children 1s.; 2s. 3d. and 2s. 9d. seats, children 1s. 6d.

A suggestion was made that there should be a standard time for the admission of children, so that there might be uniformity of town and suburban kinemas. Inquiries are to be made with a view to effecting this.

The meeting was informed that a deputation had waited on the Corporation Transport Manager to urge the provision of facilities for the transport of patrons after leaving the kinemas at night. The deputation conveyed the good news that the tramways service would be continued until 10 p.m. instead of 9.30 p.m. as at present

"BRAZEN BLONDES AND CISSIES"

Welfare Worker as Film Critic

CRITICISM of the modern Hollywood film was voiced at York by L. R. Moxon, a social welfare worker, who complained of the cult of effeminacy among screen heroes.

Mr. Moxon was opening a di cussion at a York debating cir meeting on "What the Kine Can Do to Educate the You Mind."

While light entertainment, i cluding Hollywood sentiment, w all right in its way for those w wanted that sort of thing, we we being given too big a dollop of and it was time that the moguls the kinema Industry woke up the fact that a huge discerning a ever-growing army of kinemago expected something better.

With the increase in the price kinema seats, they felt that th had a right to see something mo inspiring than brazen blondes and ha faced hussies talking inanities to effe nate men. Incidentally, there was tendency to surround screen heroes w an atmosphere of effeminacy which volted many kinemagoers who prefer men to be manly and not "cissies."

It was that sort of show that provok magistrates and social workers to s hard things about films, and it also k some people from the kinema.

School Films Nee

Mr. Moxon agre that in war t the film Industry erated under gr difficulties and ambitious plans had be shelved. After the war, however when film education would be an ess tial part of all sch l life, there w be a big call for films dealing w geology. Ad Nature, botany a rtainly want mo kinemagoers would s, such as th historical portrait id Disraeli. of Queen Victoria redicted, would d, and the Brit in tremendous dem their plans re producers should h and British for films of Brit howing in Eur work and arts fo as the way to and in Asia. Tha ding. ternational unders

"THIS LATEST BUTCHER'S EMPIRE PRODUCTION REVEALS A SURE KNOWLEDGE OF POPULAR BOX-OFFICE REQUIREMENTS." —*The Cinema.*

"First-rate British booking. Obvious box-office stuff—Sincere, moving and human story."
The Kinematograph Weekly.

"Attractive offering for most audiences—Another of those popular stories adroitly fitted to a popular song title—the playing and singing is some of the best ever heard in a British film."
The Daily Film Renter.

"Romantic story laced with good music."
Faulkner's Review.

Butcher's Film Service Ltd

Phone: GERRARD 7282 F. W. BAKER Managing Director 175, WARDOUR ST., LONDON, W.1. Wires: BUTCHILMS RATH LONDON

AN EALING STU[illegible] PI[illegible]

The Bells G[illegible]

"A dramatic film that is a sincere, sensitive and heart-searching story. A picture of the people for the people."
Seton Margrave, Daily Mail

"Trinder's the real thing. The fire fighting scenes are terrific."
Elspeth Grant, Daily Sketch

"Thrills in plenty . . . spectacular fire-fighting episodes."
Reg Whitley, Daily Mirror

"More authentic and sincere than Hollywood's 'Mrs. Miniver.'"
Joan Lester, Reynolds News

"Everyone will like Trinder in this part."
A. E. Wilson, The Star

"Dynamic drama . . . remarkable spectacle . . . vivid realism . . . forceful direction . . . gay characterisation by Tommy Trinder . . . stimulating entertainment."
To-Day's Cinema

Dist[illegible]
U[illegible]
A[illegible]

—PROVINCIAL

BIRMINGHAM	CARDIFF	LEEDS	SHEFFIELD
FORUM	OLYMPIA	RITZ	HIPPODROME
TUESDAY	FRIDAY	TUESDAY	WEDNESDAY
MAY 4th at 10.30 a.m.	APRIL 30th at 11.0 a.m.	MAY 4th at 10.45 a.m.	MAY 5th at 10.45 a.m.

PRODUCTION

Go Down

"A convincing, splendidly spectacular picture with thrills, romance and laughs."

Ewart Hodgson, News of the World

"Trinder's the name. Tommy as wisecracking fireman carries the whole film with his irresistible manner."

Eric Bennett, Sunday Chronicle

"This is the Trinder we know... a grand performance."

Ernest Betts, Sunday Express

"Tommy Trinder's worth your money any day."

Norah Alexander, Sunday Pictorial

"Competent acting... spectacular climax... entertainment offering... and a star who counts."

Daily Film Renter

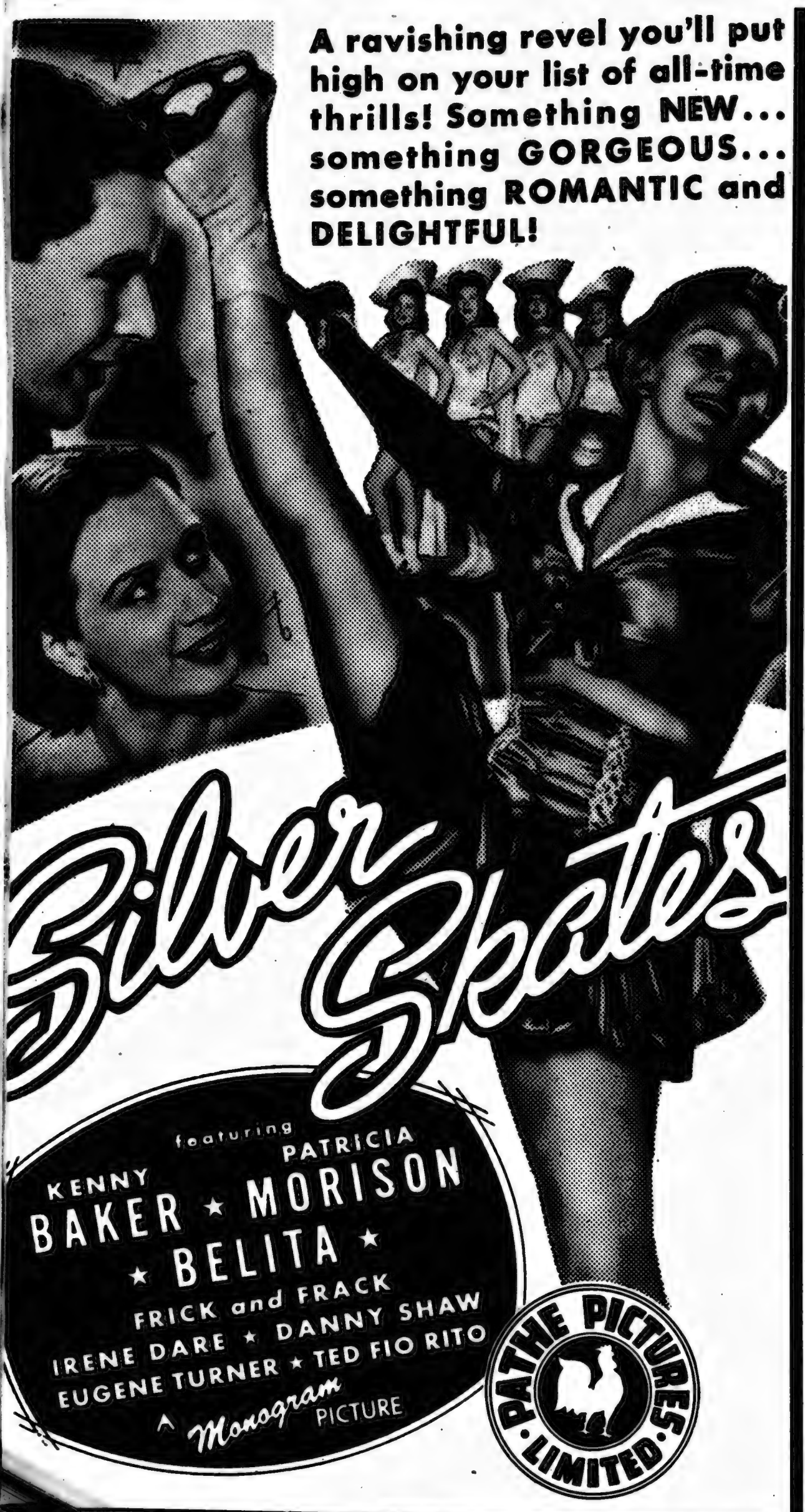
"Good general booking. Obvious star, title and exploitation angles. Spectacular, romantic melodrama. Fire thrills realistic."

Kinematograph Weekly

ADE SHOWS—

LIVERPOOL	MANCHESTER	NEWCASTLE	GLASGOW
FORUM	OXFORD STREET	ODEON	REGAL
FRIDAY	FRIDAY	FRIDAY	WEDNESDAY
IL 30th at 10.45 a.m.	APRIL 30th at 10.45 a.m.	MAY 7th at 10.45 a.m.	MAY 5th at 10.45 a.m.

A ravishing revel you'll put high on your list of all-time thrills! Something NEW... something GORGEOUS... something ROMANTIC and DELIGHTFUL!



Silver Skates

featuring

KENNY BAKER ★ PATRICIA MORISON ★ BELITA ★

FRICK and FRACK

IRENE DARE ★ DANNY SHAW

EUGENE TURNER ★ TED FIO RITO

A Monogram PICTURE

PATHE PICTURES LIMITED

8 3/4 marks. Bright and refreshing entertainment. Belita's performance is outstanding. Ice carnival scenes handsomely staged. Photography and lighting excellent.

★ ***C.E.A. Report***

A cert. It registers to the full as the tops in popular entertainment. The box office earnings of this Pathe subject promise to help every exhibitor to forget the Budget. Big solid entertainment hit which is absolutely made-to-measure to please the millions.

★ ***Daily Film Renter***

Pathe's top-notch box office hit. Lavishly produced. Showmen have a gilt-edged proposition which should delight audiences of all ages. It is entertainment which cannot miss at the box office. Slick direction and first rate production qualities. Superbly staged. It rings the bell.

★ ***The Cinema***

Bright, intriguing and refreshing story. Star values top the glittering tower of dazzling ice-ring divertissement and entertainment. A box office certainty for the masses, family and the troops. Excellent general booking.

★ ***Kine Weekly***

For downright fine spectacle and a joy to behold give us "SILVER SKATES." The film offers 85 minutes skating show unsurpassed up to the present. A very good show for the eye, with no touch of war in it.

★ ***Faulkners Report***

Pleasant light entertainment for all classes. The skating acts are especially fine. Appeal good.

★ ***Impartial Report***

New Films at a Glance

TITLE AND CENTER.	R.T. AND CERTIFICATE.	STARS.	REMARKS.	BOX-OFFICE ANGLE.
e Dugan 0th Centur Fox)—American.	... ... 65 min. (U)	Lois Andrews, James Ellison, Chas. Ruggles.	... Refreshingly ingenuous comedy drama of war on America's home front, introducing a promising new star. Story and gags homely and staging adequate.	Adequate light booking. Good for the family.
y Jordan aramount American.	... ... 77 min. (A)	Alan Ladd, Helen Walker, Sheldon Leonard.	... Actionful story of gangster who deserts from the Army but redeems himself. Bright dialogue, intriguing situations.	Good general booking. Not for juveniles.
in for Err 0th Centur Fox)—American.	... ... 74 min. (A)	Joan Bennett, Milton Berle, Otto Preminger.	... Piquant anti-Nazi murder mystery comedy melodrama. Story neat, characterisation good and humour popular.	Very good general booking. Safe for the family.

REVIEWS FOR SHOWMEN

Dixie Dugan

Century-Fox. American (U). Directed by Brower. Featuring Lois Andrews, James son and Charles Ruggles. 5,996 *feet. Release not fixed.*

REFRESHINGLY ingenuous comedy drama on America's domestic and industrial fronts, introducing Lois Andrews, one the Twentieth Century's newest starlets. shows promise, while the versatile and active supporting cast contains a wealth experience. The two together, the debue and the happy band of established pers, extract plenty of harmless fun from agreeable, if artless, story and its equally nuous gags. Handy light booking, parlarly for family and industrial halls.

tory.—Dixie Dugan, go-ahead daughter orking-class parents, takes over a cab beging to Matt Hogan, her boy friend. Her fare is Roger Hudson, young chief of bilisation of Women Power for War, and en she hears him speak on the radio she mpatient to get into war work. She signs and in the process of time is posted as er's secretary.

oger is not keen at having women around but cannot sack her. Meanwhile, Matt omes jealous of Roger, and Jean, Roger's iety fiancée, becomes jealous of Dixie. her complications arise when a phony ge living on the Dugan's gets hold of a fidential report on women's war work itten by Dixie, but everything comes right the end.

cting.—Lois Andrews lacks experience as ie, but has good looks, a trim figure and nty of confidence. The rest, and this ludes Charlotte Greenwood, Charles ggles, Raymond Walburn and Eddie Foy, ke many substantial bricks with comratively little straw.

Production. The story and the gags gain st of their laughs from familiar quips at expense of over zealous voluntary war rkers. The warden and the amateur rse are the hardest hit of the overworked nt Sallies but happily there is a slight piquant romantic interest to warm the estnuts. There is also Lois Andrews' new d sunny personality.

Points of Appeal.—Pleasing but slight story, endly atsphere, evergreen gags and ractive a promising new star.

Margin for Error

20th Century-Fox. American (A). Directed by Otto Preminger. Featuring Joan Bennett, Milton Berle and Otto Preminger. 6,686 *feet. Release not fixed.*

PIQUANT anti-Nazi murder mystery comedy melodrama with a hectic "who dunnit" dénouement, telling about a Jewish policeman who washes and irons dirty linens at the German consulate in New York on the eve of America's entry into the war. Originally written for the stage by Clare Boothe, the play contains slightly more talk than action, but neat craftsmanship, good characterisation, and, above all, a succession of lively verbal duels between a Borgia-like Nazi consul and the quick-witted Jewish hero more than keep its happy end up.

A conventional, yet colourful and exciting, climax, completes good novelty entertainment of universal appeal. Very good general booking, one with both title and star values.

Story.—Moe Finkelstein, a young Jewish policeman, is ordered to guard a German consulate in New York. He does not relish the job and hates Karl Baumer, the suave, sadistic consul, but makes the best of things, and, after a time, becomes friendly with Sophie, Baumer's roughly handled half-American wife; Max Von Alvenstor, Baumer's bullied secretary; and Frieda, Sophie's pretty maid.

Baumer loses steadily at the tables and finally dips into party funds. Max, who is in love with Sophie, threatens to inform Berlin. Baumer tries to frame Max, but is mysteriously bumped off. An autopsy reveals that Baumer had been poisoned, stabbed and shot. Sophie, Max and Horst, one of Baumer's catspaws, are the most obvious suspects. A neat culminating twist not only paves the way to a satisfactory solution, but leads to the round-up of saboteurs.

Acting.—Otto Preminger gives an exuberant portrayal as the wicked Baumer, Milton Berle is resourceful as the Jewish cop, and Joan Bennett and Poldy Dur score in contrast as Sophie and Frieda.

Production.—The picture contains more comedy, which mainly springs from the Nazi's hatred of the Jews and *vice versa*, than melodrama, but, although the predominating light relief is well seasoned with propaganda, popular entertainment is always the first consideration. In short, its lampooning of the distorted Nazi mentality and outlook, good dialogue and characterisation, and evergreen murder mystery are the glittering pigments of a topical, laughable and exciting novelty anti-Nazi play.

Points of Appeal.—Witty and exciting story, good characterisation, elegant staging, exciting climax and title and star values.

Lucky Jordan

Paramount. American (A). Directed by Frank Tuttle. Featuring Alan Ladd, Helen Walker and Sheldon Leonard. Approximately 7,000 *feet. Release not fixed.*

A NEW slant on gangsters in war time who indulge in Fifth Column activities owing to lack of business in other directions. It is quick-fire stuff, slick in dialogue and ingenious in situation. Actually, it boils down to the old formula of bad boy makes good, and is treated in a novel and at times cynical manner.

Acting is good and the picture provides good general entertainment even if its moral outlook is a bit shaky.

Story.—Lucky Gordon, big shot gangster, is called up and does all he can to avoid service, even to the extent of inventing an old mother. They get him in, however, and he quickly finds himself in clink. He deserts, taking Jill, a canteen hostess, who knows too much, with him. Escaping in a stolen car, he is attacked by two men; knocking them out, he gains possession of a case which contains stolen tank plans.

Back at his headquarters, he finds his lieutenant, Slop, installed as chief, and learns that some foreign gentlemen had offered $50,000 for the plans. He is ready to sell, but when he discovers that his "mother" who had given him a hide-out, knocked out by thugs looking for the papers he determines to hand them back to the Army. After hectic adventures, he finally succeeds in doing so.

Acting.—Alan Ladd is very good indeed as a ruthless gangster who finally realises what the Nazi régime means, and Sheldon Leonard is well in character as the double-crossing lieutenant. Helen Walker does not register very strongly as the Army canteen hostess whom he kidnaps. A clever character study comes from Mabel Paige as the gangster's "mother."

Production.—The story is not very credible, but it does provide hard-hitting, fast-moving comedy-drama. It is well directed with unexpected twists and a not too strongly emphasised patriotic note.

Characters, too, are well drawn, especially those of the gangster and his alleged mother. Scenes between these two contain some restrained and effective sentiment.

The end has a twist, too, because the gangster who accidentally got hold of the plans is returned to the Army and promptly put back in "clink"—no orchids, in fact for Ladd.

Points of Appeal.—Actionful routine gangster story; star of "This Gun for Hire" fame.

SHORTS OF THE WEEK REVIEWED

ENERAL D.

†*KNOCK, K NOCK. American (U). 627 feet. Release not fixed.*—Coloured Walter Lantz cartoon, describing a set-to between a crazy, mischievous woodpecker and a scholarly Panda. Characterisation good, animation smooth and Technicolor photography effective. Very good general fill-up.

†*WOODY WOODPECKER. American (U). 623 feet. Release not fixed.*—Coloured Walter Lantz cartoon, describing the crazy antics, culminating with a medical board, of an eccentric woodpecker. Treatment exuberant, gags bright and Technicolor photography first class. Very good short of its type.

† **In Colour.**

Two Wounded Commandos Carry On

AUTHENTICITY IN VERA LYNN FILM

A WAR-WOUNDED actor on crutches—and another player who has survived 17 bullets in his stomach . . . these are authentic touches with a note of personal tragedy which have come to light during the current shooting of the Vera Lynn film, "We Love to Sing," at Riverside studios. These two, both of them Commandos, are Lieutenant Peter Madden and R.S.M. D. K. Cooper, who took part in stirring dockside blitz scenes.

Before the war Peter Madden was one of the most popular radio and television actors. In his last raid he was badly wounded in the foot, and in this film his bandaged foot and limp are not just a directorial touch. R.S.M. Cooper, who appears in a scene with Madden has been discharged after 10 months in hospital as the result of his wounds.

These injuries are the more serious to Cooper because they jeopardize his career as a musician. He was the leader of Ambrose's dance orchestra before the war, but now he cannot play the saxophone because of his internal injuries, and a wound in his arm makes it impossible for him to play the violin. Consequently he intends to turn musical director—and already has one musical show to his credit.

DANCING AND GLAMOUR AT ISLINGTON

THE new Gainsborough musical comedy, "Bees in Paradise," goes forward gaily at Islington under Val Guest's direction with music, glamour and fun taking their turn on the set.

For the past week the camera has been centred on a sandy clearing with rocks and trees in the background. The four men from the plane which crashes on the island of women separate to explore the country and get help. Arthur Askey and Ronald Shiner spread their map on the ground and study their position. To their amazement they look up to see beautiful girls sitting on the rocks near but neither will admit to having seen them until Jean Kent dances out from the shadows singing a telling Sherwin-Guest number "I'm a Wolf on my Mother's Side," while six artistically draped dancers surround the two men. Anne Coventry brought the six girls from the Saville Theatre for this dance number, and Jack Whitehead from Shepherd's Bush came over to take charge of the trick camera work as the girls vanish before the bewildered eyes of the airmen.

Producer Edward Black this week sent scouts out round the country to find a suitable beach location for exteriors.

Shooting in "Somewhere in Civvies," the latest Butcher picture starring Frank Randle, started on Tuesday. Maclean Rogers is directing.

A scene from MISS LONDON, LTD., G.F.D.'s current Trade show, starring Arthur Askey and Evelyn Dall

BALCON PREPARING LANDRU THEME

"Ladies' Man"

Michael Balcon is preparing Ealing Studios a film melodra "Ladies' Man," based on t story of Landru. This will not into production until early ne year owing to a crowded prod tion schedule for 1943, but search work has been going for some time in connection w the film, and two writers ha been assigned to it: Ang McPhail and journalist T. E. Clarke, a newcomer to the studi

"BEYOND FOUR WALLS"

School Broadcasting Explained

"Beyond Four Walls" is t name given to the new film broadcasting to schools which now being completed at Mer Park Studio.

The title of the film is interesting, the picture sets out to show what sch broadcasts actually do in this cou and the method of illustrating functions of the broadcast is shown a simple camera device by which walls of the schoolroom actually appear and all sorts of matched disso are employed in a fascinating ma to conjure up the mental pict achieved in the classroom by the i dent concerned.

"Beyond Four Walls" will also s at showing clearly the democra approach to school broadcasting in country. It will show a committee cussing the plans for a series of bro casts on China, and the B.B.C. gramme assistant doing the neces research work for planning the grammes, consulting experts, audit ing speakers, etc. The effects of programme upon the minds of scholars will then be shown in the act classroom.

Harold Purcell, who has written script, is directi

Gabriel Pascal who produced Sha "Pygmalion" "Major Barbar is back in Tow and is understood be preparing t production of Joan."

Canteen Set at Denham

"THE LAMP STILL BURNS"

After some weeks on the ward and operating theatre of a hospital, the "Lamp Still Burns" unit moved to Stage 6 at Denham, where a modern works canteen had been constructed by art director Alec Vetchinsky.

A works canteen is no new background in films, but this modern spacious apartment typifies not only the character of its owner in the story, Larry Rains (Stewart Granger), but these times. In the sequence shot this week by Maurice Elvey, Larry himself and his foreman, George (Paul Merton), are listening to some very special "music while you work," a violin concerto played by Pamela (Margaret Vyner) to two hundred young men and women in overalls.

Maurice Elvey had a busy time on these scenes, as he threaded his way among the tables, making suggestions here and there as to the particular action or pose he wanted while the artiste was playing. The scene was also a difficult one from the player's viewpoint, particularly when handling a delicate instrument like the violin. But Elvey has a knack of gaining the complete confidence of his artistes, and Margaret Vyner might actually have been a musician, so unself-consciously did she fall into her rôle.

The only two American officers in the W.A.A.C.S. at present in this country spent an afternoon viewing the Two Cities-Concanen film of the A.T.S., "The Gentle Sex." They were accompanied by two officers of the A.T.S.

ARTISTIC INTEGRITY IN TWO CITIES' TECHNICOLOR FILM

Many new experimental methods are being used on the Noel Coward story "This Happy Breed," now in production with David Lean directing at Denham.

This Two Cities Technicolor film is utilising the biggest stage in England, which houses a remarkable "composite" set . . . representing a complete house in Clapham belonging to a typical middle-class family. Among the furniture of the period "between world wars" move the Gibbons family. Robert Newton as Mr. Gibbons, his wife Ethel (Celia Johnson), his daughters (Kay Walsh and Eileen Erskine), his son (John Blythe). Next door live the Mitchells, and in these scenes this week John Mills as young Mitchell made his first appearance on the set, looking over the fence long enough to fall in love with daughter Kay.

Actually the sets are the smallest sets ever used in Technicolor, on the biggest stage in the country. And the object is to obtain, as perfectly as possible, just the atmosphere of a home—the home of a family of Shakespeare's happy breed of men. Noel Coward decided that the house should be the exact size of a house in Clapham, with a kitchen where a typical housewife wouldn't risk swinging a cat, and a bathroom that didn't look like an indoor swimming-pool. In a word, factual Technicolor! The greatest possible mobility of the cameras is being utilised, and the colours are being subdued—kept as a sort of undertone to the drama and humour of the story.

"Chetniks"—Change of Title

"Chetniks," Michael Balcon's film of Juglo-Slav resistance (directed by Sergai Nolbandov) will be known in future as "Undercover." Stars in the film are John Clements, Godfrey Tearle, Tom Walls, Michael Wilding and Mary Morris.

As a consequence of John Argyle having joined the R.N.V.R., in which he holds a commission, production activities of Argyle Productions have been suspended for the duration.

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ERV'S BAY" EQUE NCES OMP ETED

Ealin Epic of Britis Tanker

CELLEN rogress continues to be ma on Balcon's new pic, "San metrio, London." emen and rst-aid men stand e ready a- he final scenes on "Jervis y" set are shot. flames aze from end to of the s ing ship. Smoke to the of in great white ls. The nd stage is filled the cra le of fire. As tor Cha s Frend calls " firem leap on to set play their oses on the blaze. e scene is authentic recon- tion in a film typifying the age of t Merchant Navy er fire. The film's climax s the salvaging of a blazing anker, the "San Demetrio" ea. Every scene in the pic- really happened. Every acter really existed.

here are no "stars" in "San etrio, London," for the real- incident itself had none, but as a strong cast of seasoned ers, each chosen after a care- consideration of the qualities ssary to recreate the original acters. They include Walter gerald, Mervyn Jones, Law- e O'Madden, Gordon Jackson, Arthur Young.

th fire and water figure ely in the film, and Marion n, head of the dress depart- t, was called upon to provide player with three complete of clothing. She pays special ute to the Navy League Sea rs' Comforts Supply, whose peration in lending garments the film has helped consider- in lessening her problems.

L.P.O. Progress at Elstree

nald Taylor has a complicated duction sc edule on "Battle Music," th story of the Lon- Philharmonic Orchestra now g made a National Studios. h a long l of famous concert s, each o with an equally list of c cert engagements, lor has to range his schedule rding to various bookings the star concerned. The .O., for in nce, having com- ed one wh week at Elstree, now off o concert tour, and not be lable until May. these det had to be taken considera in the planning the film, each individual lent in ch they are fea- d has be ingeniously dove- into the hole.

hn Baxter s been busy dur- the week arranging screen s for like leads for British ional's " e Shipbuilders." eady a nu r of atmospheric s have bee ecured on Clyde- e, but the ire unit does not e for a w or so yet, when ous filmin will start in and und Glasgo.

At the recent world premiere of THE BELLS GO DOWN (U.A.) in aid of the London Fire Service Benevolent Fund, Herbert Morrison, the Home Secretary, presented Tommy Trinder, the star, with a model fire-escape

"Time Flies" Completed at the "Bush"

MOORE MARRIOTT AS "OLD MOORE"

At Shepherds Bush, Walter Forde has completed Gainsborough's comedy fantasy "Time Flies," which Edward Black has produced, with Maurice Ostrer in charge of production.

Final comedy sequences took place on Tower Hill, where Professor Felix Aylmer, Evelyn Dall and George Moon, who have travelled back from Time 1943, find the noted seer Old Moore (Moore Marriott) in the pillory for predicting the coming Great Fire of London. When Evelyn and company agree with him on this, the angry Elizabethans, led by Graham Moffatt, hound the luckless visitors through the alleys of old London.

"Time Flies" tells of a fantastic journey in a Time Ball from New York in the days of Elizabeth, and has a strong comedy cast—Tommy Handley, Evelyn Dall, George Moon and Felix Aylmer as the Moderns, and Olga Lindo (Elizabeth), Leslie Bradley (Walter Raleigh), John Salew (Shakespeare), Roy Emerton (John Smith), and Vincent Holman (Lord Burghley) as some of the prominent 16th-century characters. Noel Gay has written the numbers. Howard Irving Young, J. O. C. Orton, and Ted Kavanagh are the authors of the screenplay.

TOMMY TRINDER'S NEW SHORT

Film Appeal For Sick Children

Although hundreds of exhibitors have rallied to the cause of sick and suffering children there are yet many districts which, for one reason or another, have not been able to see the delightful little film made by Tommy Trinder and sponsored by the Hospital for Sick Children, Great Ormond Street.

Lord Southwood, chairman of the Hospital, is addressing a personal appeal to exhibitors to grant facilities for the exhibition of the film and for the organisation of a collection either in the foyer or in the kinema itself while the film is being shown.

The film, which is about 400 ft. in length, presents Tommy Trinder in his happiest mood. In it he sings one of his famous songs with the tiny patients of the hospital as chorus. On its entertainment value alone the picture is worth a place in any programme, and linked as it is with one of the most deserving charities in the country, is certain of an appreciative and sympathetic response from all audiences.

Any exhibitors who are able to rearrange their existing appeal commitments so as to include this film—for three or seven days—in their programme are invited to write to The Films Organiser, Special Appeal Office, Hospital for Sick Children, 67, Long Acre, W.C.2, inquiring for details about the show.

Film for Posterity

A hundred years hence students of the kinema will be able to unreel one of the great films of our time to study the dramatic technique of many of supreme artistes of this generation. This has been made possible by Sol Lesser, who has presented prints of "Stage Door Canteen" to be placed in the vaults of the British Film Institute in London and in official vaults in Washington. After the prints are deposited they will not be unsealed until the year 2043.

Exhibitor Wins D.F.C.

Pilot-Officer **William Henry Thompson,** R.A.F., V.R., who was assistant manager of the Lyric Cinema, Newcastle, before he joined the Air Force in 1939, has been awarded the Distinguished Flying Cross. He was commissioned from Flight-Sergeant last December and has taken part in many bombing expeditions over the Ruhr, Berlin and Italy.

The citation states that the safe return of his craft was frequently due to his wireless efficiency. Pilot-Officer Thompson, who is 25 and the son of Mr. and Mrs. W. H. Thompson, of 97, Osborne Avenue, Newcastle, was as a youth a member of Newcastle Gliding Club.

ASSESSMENTS

Sussex Takes Advice

FOLLOWING the April meeting of the Sussex branch, when A. J. Sadler, chairman, presided, a helpful and instructive address on the reassessment and ratings was given by A. H. Bean, partner in the firm of Messrs. S. and D. Graham Motion, Chartered Surveyors to the C.E.A.

In the subsequent discussion it was stated that one town in the branch area had already been revalued. Reference was made also to the inadvisability of supplying local authorities with details of trading returns without first taking professional advice.

Coun. RANDOLPH RICHARDS gave a comprehensive review of the General Council's proceedings, and said that the C.E.A. was standing very firmly against onerous conditions of licences.

Part-time Usherettes

The necessity of recruiting as many part-time women employees as possible was emphasised. In regard to the Budget tax increase, congratulations on the way the matter had been handled by the C.E.A. were expressed by Dan Benjamin and other members.

Get Together

Efforts are being made to bring about a general social meeting between the two "front line" branches—Kent and Sussex—following the original suggestion made by the Kent branch.

The Price of S.O.

Brighton Town Council have decided without discussion that the Sunday opening contributions to charities from the local kinemas shall be the same figure as last year—£1,000—to be divided between the kinemas concerned in such proportion as shall be agreed by the proprietors and notified to the Town Clerk before January 1, 1944.

For Charity

Applications have been invited in the local Press for grants from the balance of £250 of the kinemas' 1942 contribution. This sum was now allocated, £50 going to the C.T.B.F.

Letters of thanks from the Mayor of Darlington and Lieut. Commander Webb, R.N., secretary of the British Sailors' Society, have been received by G. H. Barker, manager of the Regal, Darlington, for his "splendid total of £204," collected on behalf of the society in connection with the recent showing of "In Which We Serve."

Continued from page 3

CONTROL OF G.-B.

rests have been trying to impose certain terms before agreeing to the complete transfer of the shares in question, with all their controlling rights.

Attention was first drawn in the KINE. on October 22 last to a report which suggested that the 5,100 "A" voting shares of the Metropolis and Bradford Trust purchased by G.F.D. on behalf of J. A. Rank from the Ostrer Bros. had not been officially transferred.

These shares give the controlling interest in the Gaumont-British Picture Corporation.

Apparently, 20th Century-Fox and M-G-M, who own 750,000 "B" non-voting shares of the Metropolis and Bradford Trust, have the last word in the "control" ownership of the 5,100 "A" shares, although the Rank interests are already in "beneficial" ownership.

UNFAIR COMPETITION BY CAMP KINEMAS

Scottish Branch Protests

LAST Wednesday the monthly meeting of the Scottish Branch, D. A. Stewart presiding, discussed the exhibition of films given by military units, poaching of employees, and the Tax.

The SECRETARY read the Executive report. It revealed that, as agreed a deputation had met the Secretary of State for Scotland, and arising therefrom a resolution had been sent to the General Secretary, and this had since been considered at the General Council meeting.

Camp Shows

Aberdeen reported that all Sunday shows had been discontinued during the summer, while at Edinburgh, regarding Sunday opening, the military had agreed to let the matter remain as it was.

Arising therefrom, R. M. G. MURRAY voiced a complaint regarding "Desert Victory." He thought that its value to smaller houses had been lost, because practically every newsreel for weeks now had contained identical flashes.

Mr. KENNEDY, Arbroath, raised another point; in his district, "Desert Victory" had been shown to the members of the Forces in a kinema before the public had had an opportunity of seeing it. He considered the military had no right to commandeer a kinema to show a film, and that it should not occur again.

It was reported that in Dundee the film had also been shown to the Home Guard before the public. LOUIS DICKSON explained that the resolution of the Scottish Branch regarding this had been put forward at the Council meeting, and it had been agreed that this be put before the M. of I. so that the same difficulties would not arise in the future.

GEORGE SINGLETON also said that this matter was serious, and raised another point, but A. B. KING, in closing the discussion, pointed out that they had absolutely no jurisdiction over the military showing the picture in camps or drill-halls; but similar pictures should not be shown in any kinemas within two miles of a commercial house. It was unanimously agreed that Mr. Fuller be asked for a definite ruling on the matter.

Testimonials

J. MACBRIDE, referring to the Executive's decision not to contribute to the proposed testimonials to A. S. Albin (Edinburgh) and F. W. Morrison (Newcastle), paid tribute to both these gentlemen for the [illegible] active interest and work they had done on behalf of the Scottish Bran[illegible]

Ex-Bailie JAMES[illegible] said Scottish exhibitors, he was sure, would contribute gladly, and in his opinion this was a matter for individual exhibitors—a personal tribute—and it was much the best way to deal with the matter.

Mr. MacBride quoted precedent in the past, and it was unanimously agreed that the sum of five guineas be subscribed to each testimonial.

E.T. Discussion

L. DICKSON and A. B. KING, giving the report of the last General Council meeting, explained the various points that had been raised with the Chancellor.

Mr. BENNELL said in his opinion the Branch should associate itself with the General Council in sending thanks to the Tax Committee.

The CHAIRMAN said he hoped that members of the Scottish Branch would loyally support the Association and pass the tax on to the public. This was unanimously agreed, although Mr. MACBRIDE, opposing the resolution, remarked that exhibitors would, as usual, do as they liked.

Poaching Charge

Mr. MACBRIDE complained against the poaching methods of exhibitors where women workers were concerned. He said that after advertising and obtaining suitable girls he had trained quite a number to do various jobs in the kinema and then, when they had become experienced, another exhibitor would step in and lure them away with a higher salary. He thought this was by no means fair, and that something should be done to try to stop it.

Mr. DICKSON explained that women first or second operators were exempt from service, but it was pointed out that such women were barred in Glasgow. Mr. MACBRIDE, returning to his point, said that exhibitors should train their own usherettes.

The CHAIRMAN appealed to exhibitors to "play the game."

For the Children's Hospital

The SECRETARY read a letter from Lord Southwood appealing to Scottish exhibitors to show the Tommy Trinder film "It's Up to You" on behalf of the Royal Sick Children's Hospital, and also to make a collection. The general view of the meeting was that, while individual exhibitors could suit themselves, there were sick children's hospitals in Scotland which were every bit as deserving, and the matter was left to the choice of individual members.

It was reported that several renters had refused a one-day booking for local town halls. It was pointed out that if small country kinemas could not get a one-day booking, they would be put out of business. Several members expressed the view that the small man must be upheld, and it was agreed that the Secretary should send the complaint to Mr. Fuller for his attention.

Continued from page 3

CALL-UP OF USHE[illegible] ETTES

Manchester Exhibitors' Ren[illegible]nder of Safety First

police. Mr. Hockman said he was certain it was not a matter of indifference to the Government whether the kinemas were opened or closed.

T. C. ROBINSON: According to a statement at General Council the matter is outside the jurisdiction of the Man-Power Board; the instruction has been given by the Ministry of Labour.

"Too Easily Discouraged"

C. W. FENNELL thought that in view of the grim warning which had been given by the General Secretary, exhibitors might be too easily discouraged from pursuing this matter. Discussing the facts with the local authorities could not be to the detriment of the branch. It would remind the local authorities that they should give exhibitors the maximum latitude, even if it was not possible to grant any concessions.

W. A. HOCKMAN commented on the lack of information about the terms of the licences and the obligations with which exhibitors were required to comply.

It was agreed that the subject might suitably be raised at the quarterly general branch meeting.

Newsreel Rentals

The question was raised whether exhibitors who enter into cross-over arrangements for newsreels and make use of one film to meet the requirements of two halls should pay the hiring fee in full. If there was only one copy doing service at two theatres the exhibitor had a just claim to consideration, argued H. NEWBOULD.

Mention was also made of a supplementary newsreel agreement which exhibitors were being asked to sign.

C. W. FENN[illegible] newsreel contr[illegible] the duration of supplementary [illegible] number of othe[illegible] sidered a state[illegible] issued by the C[illegible] stood the newsre[illegible] not to put up th[illegible] increased expens[illegible] agreement with

Condition of [illegible]

Comment was [illegible] of films, which, [illegible] receive adequat[illegible] were returned to [illegible] films were being [illegible] the shortage of [illegible] or seven copies [illegible] work of ten or t[illegible]

Request for Sc[illegible]

From the Air [illegible] Bureau was rec[illegible] show slides at M[illegible] was decided to [illegible] secretary first.

Tax: Children's Prices

Discussion ensued on the manner passing on the increased Entertainm[illegible] Tax, especially in regard to "[illegible] price" seats. One city exhibitor st[illegible] that although prices would be adva[illegible] in accordance with the schedule pu[illegible] by the circuits, it was not intended make any changes in regard to tariff for children. The reduced p[illegible] for the 1s. 6d. or 1s. 9d. seats w[illegible] remain at 9d. and for the 2s. 3d. at week-ends 1s.

It was pointed out the question m[illegible] cause difficulty at suburban kine[illegible] where there was a substantial me[illegible] of juvenile patronage. If there now an adult price of 1s. 6d. a[illegible] children's price of 9d., what justific[illegible] was there when the adult pric[illegible] raised to 1s. 9d. to charge 1d children since seats below 1s were subject to increased tax? The C[illegible] cellor of the Exchequer had not anything on seats below 1s., s[illegible] should exhibitors?

The suggestion was made that e[illegible] bitors should adopt the term "[illegible] prices" instead of "half-prices" children.

One member of the committee sa[illegible] proposed to raise the price of his seats to 1s. and would gain 12s. 6d. the number of seats. By selling remainder of the seats at 1s. 6d. would lose 11s. 3d., so that on takings of a full house he would 1s. 2d. better off.

It was stated [illegible]hat at another where the prices [illegible]re now 7d., 1s[illegible] 1s. 3d., it was [illegible]ended to reduce number of 1s. 3d [illegible]seats from 2[illegible] and to increas[illegible] the number of seats. The dear[illegible]seats would be ra[illegible] to 1s. 6d. Thus [illegible]atrons would be to the extent of [illegible] per week.

Local discuss[illegible] among[illegible] were recommend[illegible]

General Meeti[illegible]

The quarterly [illegible]neral meeting of branch will be [illegible]d at Manchester Wednesday, Ma[illegible]

"Hangm[illegible]n Also Die"

Arnold Pressb[illegible]'s new film, "H[illegible] men Also Die," [illegible]ened at the L[illegible] Circuit to "fan[illegible] business and [illegible] public enthusia[illegible]

The picture, [illegible]lied by U.A., tel[illegible] dramatic scree[illegible]rms the heroic re-sistance and of Czechoslova[illegible]the Hangman. fate of Heydr[illegible]Novy, Walter Br[illegible] includes Brian [illegible]nis O'Keefe, and Anna Lee and [illegible]y Fritz Lang. film was direc[illegible]

Brighton W[illegible]

fixed the sum[illegible] Committee has a[illegible] kinemas from [illegible]be provided by [illegible]ay opening at £[illegible]

tinued fr page 7

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We have a definite decision against
admission of speakers," intimated
Secretary (ALF SMITH), "but I
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calling attention to the
Life Week," which the

"Eddie" Rochester, familiar to British listeners to the Jack Benny programme is starred in CABIN IN THE SKY, forthcoming M-G-M picture

Seats Reserved for Troops

As a result of the recent complaint that members of the Forces were being crowded out on Sundays at Taunton kinemas by civilians the licensing authorities in the town have made a stipulation that a certain number of the cheaper seats at all the kinemas on Sundays shall be reserved for the troops until 15 minutes before the beginning of the performance.

Continued from page 7

BRISTOL C.E.A. MEETING

Increased E.T. May Interfere With Kinema Charity Collections

Asked whether there was any great difference in prices in the various districts, the CHAIRMAN said he did not think there was any undercutting in Bristol.

Managers' Association

The national charter for kinema managers was mentioned by Mr. REES in the course of his report. Remarking that he did not propose to make any comment upon it, he read the report of the committee, and as no other member made any observation on the matter the meeting passed on to the next business.

Red Cross Collections

When, in reply to a question, the CHAIRMAN said it had been agreed to take collections inside the theatre for the Red Cross Flag Day, Mr. WREN questioned whether in view of the increased Entertainment Tax they should encourage any further collections.

Booking "Desert Victory"

The CHAIRMAN said the question of the booking of "Desert Victory" was going to be referred to the M. of I. and the whole matter would be reconsidered. He thought there was already a basis to go on, and that was to get the widest possible distribution for such films.

Carbons

Mr. REES stressed the necessity for all members to complete and return the Carbon Pool questionnaire as soon as they received the form. It was a very urgent matter, and the questionnaire should be returned by May 9 at the latest.

The CHAIRMAN also urged members to deal with the matter at once, it was only to bring things up to date, but, he told them, "If you don't fill up the form and return it you won't get any carbons."

Projectionettes

Mr. REES, dealing with the new call-up of women, pointed out that first and second women projectionists, who were registered as such, would be exempt.

Fred Morrison's Friends

When a letter was read from the Northern Branch regarding the F. W. Morrison Testimonial Fund, tributes to the work which Mr. Morrison had done for the Industry were paid by the Chairman and George Rees.

Mr. CHAMBERLAIN said as many of them knew, Mr. Morrison had done active work for the Association for many years.

Mr. REES said Mr. Morrison had done the Association invaluable service.

Greetings to Cox

Speaking on behalf of members, the CHAIRMAN expressed pleasure at having V. E. Cox, of Clevedon, back with them again, and hoped that he had completely recovered from his recent illness.

During the run of "Mrs. Minniver" at the Empire, Skelmersdale, W. Shaw, the proprietor, raised £45 2s. 6d. in collections for the National Institute for the Blind.

overed Wagon" (1924) . . . pioneer
s of the screen.
, too, lead the way to ever better
wmanship.

Photograph courtesy of Paramount

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Women Projectionists and Deferment

CLASSES AFFECTED THIS YEAR

JUDGING from the C.E.A. report on the Ministry of Labour request for more women for national service there will be very few women under 42 fully employed in the kinema in twelve months' time, except first and second projectionists. Part-time workers may be recruited and the advice is given to secure these as soon as possible as the competition for these women will be very keen.

THE anticipations of the C.E.A. Committee arrived from its meeting with the Board of Trade and the Ministry of Labour are that women born between December 31, 1905, and December 31 1910, will be called up within the next six months, and those during the previous five years within twelve months' time.

AS will be seen in the adjoining columns on this page Northern Ireland exhibitors are pushing ahead with a training scheme for projectionists which will carry with it an award of a certificate or diploma of ability. It is strange that it has been left to the youngest branch of the C.E.A. (or the nearly youngest) to inaugurate such a course, and every bit of good luck should be wished them in their endeavour.

WHAT is likely to be accomplished in the direction of equipment standardisation is still a matter of speculation. In spite of the formation of a liaison committee it is difficult to see what can be done notwithstanding the sonorous phrase attributed to Coun. Joe Pollard that they are arriving at "standardisation in conformity with progress coupled with interchangeability."

CHARLES CHIPCHASE, Middlesbrough, offered a suggestion to members at the Northern Branch April meeting whereby they might end their projectionist trainee problem finally for the period of the war. "I suggest," he said, "that they consult the authorities at the Whickham or other War Pensions Hospitals for particulars of disabled Servicemen suitable for training as projectionists. The job is well within the powers of many men no longer fit for military service, and, by training such men, we can help ourselves, help the nation, and help the chaps who have helped to preserve the inviolability of this island of ours."

AS the projectionist situation worsens some steps will have to be taken and this suggestion of training partly-disabled Servicemen should have prime consideration. It will be remembered that during the last war training of such men was undertaken under the supervision of Paul Kimberley, and that considerable success was achieved.

IT has to be remembered, however, that projection of films has become a much more complicated business than it was then—due to the coming of sound. There is no reason, however, why training should not be undertaken, although the period would have to be longer and men of a fully alert intelligence would have to be chosen for the training school.

THE difficulty which might arise from the placing of such partly-disabled men into projectionists' jobs is that of finding them full employment when the war is over. Employers are bound by law to take their original employees back into the employment they had when they left, and it might happen that this pledge would operate prejudicially in a case of the newly trained men.

J. BESSON.

NORTHERN IRELAND PROMOTES TRAINING SCHEME

Certificates for Projectionist Efficiency

PURSUING the scheme brought before exhibitors at the March meeting of the Northern Ireland C.E.A., the branch has before its April meeting the following further report, which outlines a plan for training projectionists.

The Northern Ireland Branch of the C.E.A. to establish a Technical Department, available to all members, for the instruction of their projection-room personnel, and advise on their projection and electrical problems.

Objects.—To promote and arrange at convenient centres courses of theoretical and practical instruction for all grades of projectionists, and thereby make available for the Northern Ireland kinema Trade a sufficient number of highly skilled and responsible projectionists, able to undertake satisfactorily the maintenance of all projection, sound and electrical equipment as used in picture theatre operation.

The courses to include:—

(*a*) Operation, care, maintenance and repair of kinematograph projection and associate machinery.

(*b*) Operation, care, maintenance and repair of sound film reproduction and associate apparatus.

(*c*) Operation, care, maintenance and repair of all electrical plant used in the picture theatre.

(*d*) Care, maintenance and repair of kinematograph films.

(*e*) Operation, maintenance and repair of heating and ventilation gear.

(*f*) The care and use of small tools.

To award certificates to all students who successfully complete the various courses.

To arrange for the immediate inspection of all projection apparatus in use in Northern Ireland kinemas, and, where necessary, draw attention to defects which may be causing film damage. This inspection service to be discontinued when a theatre equipment is in charge of a first projectionist having a C.E.A. certificate.

Finance of the Scheme

It is proposed that each member of the Association makes a subscription toward the upkeep of the Technical Department on basis: A and B theatres, 10s. week; C and D theatres, 5s. week.

As the benefits of this sch will be enjoyed by the renters, K.R.S. should be invited to scribe a lump sum per annum.

Also, each projectionist stu taking the various courses to a nominal fee for each lesson.

NOMENCLATURE O COLOUR

The Need for Accura

Among the very good serv rendered to its readers by *British Journal of Photograph* its explanation of colour proce in photography, its appraisem of colour in entertainment and its endeavour to familia the public with a code of te which shall mean the same to those engaged in colour work.

In the current issue in an ar dealing with colour nomencla the "jargon of the draper's sh is deplored wh reby shade is u not as a darker dilution of a sele colour, but as ny kind of gr tion.

It is pointed ut that the Inte tional Commit on Illuminat as well as oth bodies, recogn three attribute of colour specif tion—hue, sat tion and brilli and the obse tion is made it is impossi to increase bri ness level al in any colour production by odification of b pigments or d Dilution, for stance, may crease bright but it decreas saturation beca such dilutio s a step tow white.

The article illustrated b diagram sho g on three bri ness levels effect of put white into a ur or taking b out (on the umption that is possible). re observations colour are omised in fu issues, whic l readers intere in colour w await with exp ancy.

POOL CARBONS

SHOWMANSHIP IN WAR TIME

Conducted by THE SHOWMAN

A Feature Run Under the Auspices of the "Kine." Company of Showmen

IN days of peace we prided ourselves on securing and publishing all the important exhibitorial news quickly. Nowadays, while maintaining the best service possible, it is not so easy to be ubiquitous. Like most exhibitors we have our staff troubles and are striving to uphold our usual standard with much depleted staff. We should not mention this had not a thoughtless manager greeted one of our few remaining representatives recently with the observation: "You always arrive too late. You should have been here last week. I had a wonderful show then that I wanted you to see." We would have done all possible to have had a "rep." there had we been warned in time. A 'phone call to this office will invariably enable us to collect a story. After all, our men cannot be everywhere on the chance that an exhibitor (perhaps for the first time in months) happens to put on a bumper display. So please, if you have news, phone us or "drop us a postcard, chum," and we will try hard to do the rest.

Home Made

The fact that a portion of "The Silver Fleet" was shot at the old dock port of King's Lynn gave an opportunity for Geoffrey Davis to exploit the presentation at the Carlton, Norwich. Prior to show date he contacted the writer of "Over the Tea Cups," one of the most popular features of the *Eastern Evening News*, with the result that the following paragraph was produced: "'The Silver Fleet' at the Carlton this week should be of great interest to Norfolk kinemagoers, owing to the fact that it was filmed at King's Lynn. The scene in which the chief villain enters the Gestapo headquarters shows King's Lynn Town Hall. The villain' expires with the chalk on his hands near the Purfleet Quay. The police car, hastening to the scene of the bomb, traverses Chapel Street and environs. The scenes were 'shot' in Lynn last September. Other spots easily recognisable are the River Ouse in the background and Lynn Walks close to the town football ground is where the villain' cogitates upon the official suggestion that he shall collaborate with the Nazis. Visit the Carlton and see for your-

In the Front Line

ALTHOUGH R. C. MacIver realised at the time that the people of Ashford were giving very generously to the Red Cross Prisoners of War Fund collection held at the Odeon, Ashford, Kent, it was not until he read in the KINE. of the totals collected at other theatres and in towns less visited by unwelcome "Jerries" that he realised just *how* generous his patrons had been. He therefore thinks it should be recorded in appreciation of the generosity of the population of this "front line" town that the total of the week's collection amounted to £171. And "Jerry" hopes to "intimidate" us!

Campaigning in the Canteen

FORMERLY director of a well-known band, Ralph Phillips, now manager of Rose Hill Gaumont, Morden, presented "Desert Victory" at his theatre in a novel manner and with an interesting tie-up.

His patrons are mostly workers from the local factories, so Mr. Phillips arranged for an attractive display on the stage of the canteen in one of the largest works, where some 6,000 employees dine daily.

Big posters of "Desert Victory" were set alongside others, bearing such slogans as "Your work helped in this great victory," and "See for yourself the use your work is put to by the Eighth Army." Arranged round the posters were war materials actually made in this factory, thus effectively tying up the success of the desert Armies with the munitions turned out by these men and women.

Mr. Phillips reports that his idea was a great success, arousing so much interest that many of the workers made special efforts to see the film.

8th ARMY'S
DESERT VICTORY
at the GAUMONT ROSE HILL
YOUR WORK HELPED IN THIS VICTORY
DESERT VICTORY
SEE FOR YOURSELF THE USE YOUR WORK IS PUT TO BY THE 8th ARMY
DESERT VICTORY
BACKED UP BY YOU
BOYS WENT THROUGH
FOUNDATIONS OF THIS VICTORY WERE LAID IN THE FACTORIES

Canteen tie-up arranged by Ralph Phillips, Rose Hill Gaumont, Morden, to bring DESERT VICTORY (G.F.D.) before the notice of 6,000 factory workers

The Arsenal

IF you desire to create a sensation, then ask a kindly Army Corps to deliver a Jeep! The one in the picture was delivered at a tea-time hour to the Odeon, Scarborough. And did C. E. Miller get some publicity? Many people wondered, as they saw the Jeep drive through the foyer and *up the 6 steps* exactly where it would finish its run.

The acquisition of the gun (6-pounder) was a grand stroke of luck, for a kindly Army Major asked if the management could use one as additional display. True to his word, he had that delivered three days later.

Then there is the staff's own effort. The display itself created quite a lot of attention; the planes, real and painted, were suspended from wires and gave a very effective touch. Again, most of the models were made by Gilbert Swales.

The reproduction of "Monty" in the mirror was not intentional, though it is not out of place.

Lord Mayor Wants Four Millions

AS the screening by Manager E. D. Simpson, at the Bristol Odeon, of "Immortal Sergeant" was coincidental with Bristol's "Wings for Victory" week, he linked up the two by a fine foyer display and a gala opening night. On the Monday evening the Lord Mayor of Bristol and a number of distinguished guests attended the show, as well as over 300 members of the A.T.C., who marched to the theatre from their headquarters, headed by the pipe band of the Black Watch.

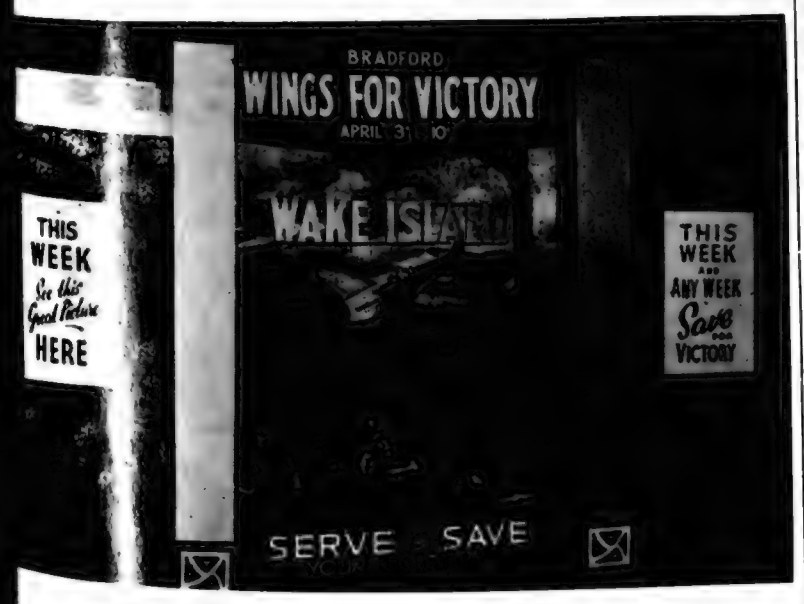
Before entering the theatre they were inspected by the Lord Mayor, who later addressed the audience from the stage of the house, and made an appeal to citizens to ensure that Bristol reached its target of four million pounds before the end of the week.

Mr. Simpson had an interesting display in the foyer of the theatre. Between two Union Jacks was a replica of the well-known circular red, white and blue R.A.F. markings, with the wings of the R.A.F. centrally positioned and the message: "We salute our glorious Air Force on their silver jubilee." Beneath this was another poster which read: "We thank the R.A.F. But don't forget our other fighting Forces. See 'Immortal Sergeant' and realise their bravery."

Any Questions?

ON Tuesday last A. McNulty ended the first ten-week series of "Quiz" programmes which he introduced at the Cavendish kinema on February 9. These programmes, held every Tuesday evening, have been a very popular feature of entertainment, in so far as they

Continued next page



By co-opting with the "Wings" committee for Bradford, L. Wilkinson got this display for the Odeon, free of cost

Display arranged by manager E. D. Simpson at the Odeon, Bristol, for IMMORTAL SERGEANT (20th-Fox)

W. Hadyn Ellwood, general manager, Plaza, Stockport, greeting the Mayor (Ald. J. Randles, B.A.) and Mayoress at the opening performance of DESERT VICTORY (G.F.D.). Also in picture, Corporal Sutton, the Chief Constable, A. E. Wright (Plaza director) and Harold Brooks (G.F.D.)

were the first of their kind to be seen in Nottingham.

Each Tuesday evening, patrons were invited to come up on the stage and attempt to answer questions of general knowledge and topical interest. The correct answer to the first question asked was rewarded with 2s. 6d., or the competitor had the option of doubling up and trying a 5s. question, and so on up to 10s. A great deal of local interest was aroused by the "Quiz" programme and a large amount of correspondence was received from patrons with queries regarding the "Quiz" and suggestions for further questions. All the questions were compiled by the manager, who also acted as question master.

These programmes have proved to be so popular that when the end of the present series was announced the audience protested in no uncertain manner. However, as Mr. McNulty is replacing the "Quiz" with Services' Talent Night every Friday, the loss will not be felt so much.

"£1 per Minute"

A PATRON, chatting to the manager of the Davis' Theatre, Croydon, said his son-in-law on service in the Fleet Air Arm had brought home a bunch of bananas, and asked if anything could be done to raise money for charity from them. G. M. S.-Dennyss, quick at grasping an opportunity, contacted a Rotarian auctioneer, and on what was usually a quiet night, arranged to have the bananas auctioned from the stage. The local Press gave prominence to the event, and the entrance foyer and screen were also used to exploit it. This charity effort proved a great draw and the six bananas which were auctioned separately ten times in 21 minutes, realised a total of 20 gns. When introducing the auctioneer, Manager Dennyss exploited the angle of the great national unity of spirit existing in the Armed Forces, exemplified by an officer of the R.A.F. affording an opportunity for money to be raised for a charity in which a sister Service was interested—namely, the Royal Navy. The proceeds were given to the Seamen's Charities' Flag Day.

Devon's Scenic Artist

WHEN the directors of the Alexandra at Newton Abbott lent their theatre free of all cost to the local Special Constabulary for a Sunday concert Eddy G. Clifton, the manager, designed and painted an exceedingly effective stage setting comprising front border with R.A.F. rondels and large glitter V, second border and two floral wings with a cameo scenic back cloth painted with poplars and roses trailing over Devon stone walls against a summer skyline and surmounted by a second V suspended from the flies.

He says it was a labour of love. Maybe—but it is also a credit to his artistic ability and proof of his willingness to take on extra work for a good cause.

Southern Sentiment

ONE of the Trade's champion money-raisers for war charities is Clifford Phillips, manager of the Forum (A.B.C.) Cinema, Southampton.

His latest effort, on behalf of the Red Cross Prisoners-of-War Fund, produced £865 8s. 4d., and brought the total he has raised for three war funds in less than a year to £3,009 13s. 9d., an average of more than £1,000 each. Few kinema managers in the country can beat this record?

Last year, the Forum's effort for the R.A.F. Benevolent Fund realised £1,174, the second highest total for any kinema in the country.

Clifford Phillips is now planning a really "bumper" effort for the Merchant Navy Comforts Fund. He hopes to raise a record sum, because Southampton is one of the chief home ports of the Merchant Navy, and no cause is likely to make a greater appeal to the townspeople.

W.L.A.'s Champion

MANAGER H. SANDERS of Grantham, who has made a big reputation for himself in the Grantham district as a talent spotter, and who organises every year at the State Cinema a competition for amateur entertainers, was the originator of the Women's Land Army broadcast a few days ago, which took place from a farmhouse at Uffington, Lincs, the first of its kind ever to be relayed.

It arose out of a suggestion made by him to Victor Smythe, of the B.B.C., following last year's amateur talent competition at Grantham, when the three leading prizewinners were members of the W.L.A. attached to hostels in the Grantham district. Mr. Sanders suggested that these winners, together with other talent, would form suitable material for an interesting W.L.A. broadcast.

Mr. Smythe followed up the idea and contacted the Ministry of Agriculture, and although the original plan was not carried out, nevertheless the credit must go to Mr. Sanders as the instigator of the broadcast.

Star Publicity

THE campaign to advertise the screening of the Paramount feature "Star-spangled Rhythm" by V. A. H. Crawley at the Wealdstone Odeon was comprehensive and interesting. He opened by screening three coloured slides of his own design, which caught the public fancy so much that they achieved the distinction of a mention in the gossip columns of the local Press. The first was worded: "Coming to this theatre—the biggest musical of all time. It has everything!" and was followed by "In fact it's STAR-IFFIC!" with the title of the film. The third gave a short list of the chief performers, with the type of entertainment for which they are responsible—*e.g.*, Bing Crosby for song, Bob Hope for laughter. At the foot Mr. Crawley, acting on a discovery he made when speaking to his audiences about the film from the stage, added, ". . . and Rochester." He found that this apparent afterthought fetched an unexpected murmur of interest.

Help from Hackney

ACTING on a hint from the local authorities, Leonard Poole organised a bumper charity concert on the first Sunday in April at the Hackney Road Odeon to raise funds for the victims of the recent underground shelter disaster, and made it a success. Chief performers in an admirable programme were the London Fire Forces Broadcasting Dance Orchestra, under the direction of Eddie Franklin, which provided solos, concerted numbers, accompaniments to vocals and the whole background of the show. Guest artistes included Jack and Eddie Eden (cabaret entertainers, who came straight from a "Workers' Playtime" broadcast to give their services), Frank Higgins and Charles Cameron (comedians), and accordionist Frank Douglas. The stage setting of rostrums and draperies proved very effective, and the special lighting effects devised by chief projectionist H. Veysi added greatly to the visual side of the entertainment.

During the performance Mr. Poole auctioned a number of articles provided by supporters—a case of Pomme, bottles of sherry, etc., gramophone records, cigars, chocolates, a cigarette lighter, glass jug, set of carvers, dressing-gown, and a cheque for 5 guineas, and by this means raised £50. The Mayor of Bethnal Green (Coun. M. S. Bridger, J.P.) and the Mayoress were present to lend civic support, and so were the chief officer of the London Fire Service and many other notabilities. Although the prices of seats (7s. 6d., 5s. and 2s. 6d.) were somewhat high for such a district, the house was sold out, and the gross proceeds amounted to £352. Mr. Poole was gratified at the way in which local residents rallied round him to help with all the details of the scheme, even the local "toughs" doing their share. Everyone enjoyed the show, and great credit is due to all concerned.

Chester's Pageant

A BRILLIANT First Night was given to "Desert Victory" at the Gaumont Palace, Chester. The performance was attended by the whole of official

Armament display in foyer of the Odeon, Scarborough. Proud achievement of manager C. E. Miller

Chester and a distinguished company of high-ranking military officers.

Immediately following the film came a stage spectacle entitled "The Salute to the Desert Army." The spectacle commenced with house lights up, tabs closed, and the full band of the Cheshire Regiment marching down the aisles of the theatre playing "The British Grenadiers." As the music ended the curtains rose to reveal personnel of all fighting and civil defence services stepped up on rostrums, on the back rostrum bearing cards which read "Gallant Men of the British Army, the Citizens of Chester salute You." Then, with the band playing "Into Battle" march, contingents of sailors, soldiers, airmen, A.T.S., Red Cross nurses, firemen and girls of the N.F.S., wardens, ambulance drivers, etc., marched through the theatre and up the stage steps to their prearranged positions on the stage.

When the last contingent had taken up their positions a girl dressed in white mounted the microphone platform and sang a patriotic number at the close of which the Standard of the British Legion with their escort and officers made their entrance, and the oration was delivered the exhortation "For the Fallen," followed by the "Last Post" and "Reveille." After the "Reveille" the orator made a concluding speech which ended with the words "We shall lead us to spirit and exam[ple] Victory." On the word victory, a large sign bearing the word, done in gilt, was revealed, and produced a brilliant effect as the [tune] Britannia was played on the highest rostrum back centre and guarded by sailors.

Then came the inspiring finale—military band and the Compton organ playing all out, church bells ringing, 210 "actors" and the audience of 2,000 singing "Land of Hope and Glory," with the dignified figure of Britannia hovering over all as the curtain slowly came down. The thunderous prolonged applause of the audience continued long after the last "actor" left the stage, only died away when the next film had been thrown on the screen.

Producer of the spectacle was J. Bardsley, G.-B[oss] of publicity manager for the North-West England, and the many fine shows of us who remember London by Bardsley produced and his Dutch maestro, Paul Mo[ss] will note with pleasure this timely effort to once again put our kinema [stage] into practical use. On this occasion Bardsley received valuable help from co-operation from R. W. Pa[rk]manager of the Gaumont, who [re]gave up the console for managerial chat and who, for the special presentation only, took charge of the console once again.

RELEASES FOR MAY 24, 1943

Compiled by A. W. OWEN

OVER MY ... AD BODY"
(20th Ce... ury-Fox)

A. Length, ... 117 ft. Reg. No. ... 177. Review... in KINE. March 4, ... 5.

...Milton Berl... Mary Beth Hughes. ...HERE.—Murd... mystery comedy- ...ma concerni... a writer of mystery ...ries who get... mixed up in a real ...der for the... purpose of finding a ...tion to one... his own plots. ..."Suite Tr... que," No. 4, Rosse ...sworth', wit... daptation from the ...no-solo copy. ...sc.—As org... recorded on Bos- ...th B.C. 102... by the London Con- ...Orchestra.

...NIGHT T... REMEMBER"
(Col...mbia)

A. Length ...259 ft. Reg. No. ...267. Review...d in KINE. April 1, ...5.

...Loretta Young, Brian Aherne. ...HERE.—Come... thriller of the hec- ...misadventure... of a crime novelist, ...o gets caught up in a sinister ...rder mystery plot in sinister and ...e surroundings.

ORGAN.—"Tragicomica," Fresco (Bosworth), with adaptation from the piano-conductor copy of the orchestration.

NON-SYNC.—As organ, recorded on Bosworth B.C.1119 by the International Radio Orchestra.

"MADEMOISELLE FRANCE"
(M-G-M)

CERT. A. Length 9,345 ft. Reg. No. F.6161. Reviewed in KINE. February 25, 1943.

STARS.—Joan Crawford, Philip Dorn, John Wayne.

ATMOSPHERE.—Melodrama in occupied France settings, telling of a chequered romance between a blue-blooded French girl and a self-made industrialist.

ORGAN.—"Polonnaise in A," Chopin (Ascherberg), with adaptation from the piano-solo copy.

NON-SYNC.—As organ, recorded on Columbia D.B.1401 by the Orchestre Raymonde.

"'NEATH BROOKLYN BRIDGE"
(Pathé)

CERT. A. Length 5,503 ft. Reg. No. F.6276. Reviewed in KINE. April 1, 1943.

STARS.—East Side Kids.

ATMOSPHERE.—Juvenile comedy melodrama, with gangster asides, of shrewd and courageous youngsters who outwit a ruthless racketeer with the aid of the police.

ORGAN.—"Petite Suite de Concert," Coleridge-Taylor, No. 1 (Hawkes), with adaptation from the orchestral piano-conductor copy.

NON-SYNC.—As organ, recorded on Columbia D.X.651 by the Bournemouth Municipal Orchestra.

NEW RECORDS FOR NON-SYNC. KINEMAS

THE provision of records for non-sync. kinemas is never an easy problem to solve, but with the big increase of cost which now prevails, more careful attention must be given to this matter.

Buying current so-called successes, plugged by publishers, serve for the moment only, and only a few are justified, and their purchase should be curtailed unless they are *featured* film theme songs. Rather should the buyer concentrate on more light orchestral records of melodic type which are familiar, more or less, to the great majority of kinema patrons who "listen-in" to the B.B.C. broadcasts of this type of music.

These records have definite entertainment value till they are worn out and no longer playable, and full value has been obtained for the extra money spent.

In the Columbia records book there is a list of composers and their compositions, which is a handy and valuable guide in this quest. Managers need have no fear of the result of the change from "jazz to music" in every class of theatre.

A. W. O.

SPECIAL THEME SONGS FOR EARLY RELEASES

The following films have theme songs which are featured :—

"Star-Spangled Rhythm" has two songs, "Hit the Road to Dreamland" and "That Old Black Magic" (Victoria).

"Happidrome" (June 7 release) features "Take the World Exactly as You Find It," sung by Hutch (Chappell).

"Youth On Parade" also has one, which has been popular in the States, "I've Heard That Song Before" (Chappell).

These numbers will be found in May recording lists for non-sync. houses.

A. W. O.

Attractive starboard designed by manager H. Freight, at the Odeon, Mile End Road, for advance notice of Paramount's mammoth musical STAR SPANGLED RHYTHM

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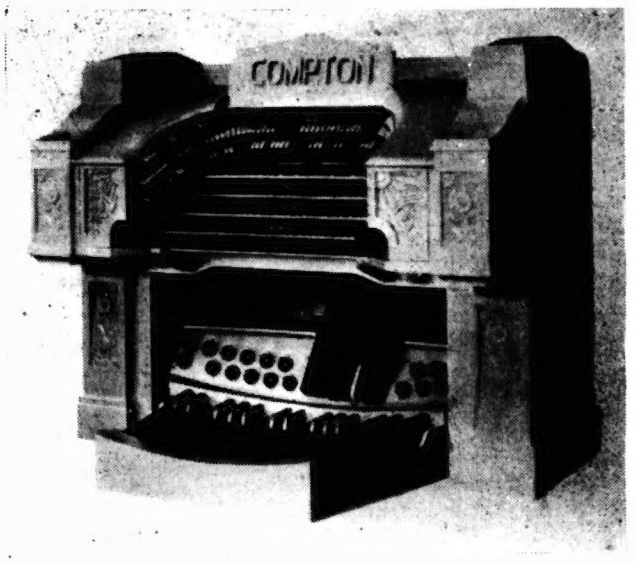
PHONE: 3172 HALIFAX

...the steps o... ...he Forum, Liverpool, when the Lord Mayor, Lady Mayoress ...d a large d... ...chment of U.S. troops attended to see FLYING TIGERS. Left ...right: Col... ...bley, U.S.A., Lady Mayoress, Lord Mayor and D. W. Westwood (British Lion's representative)

FAMOUS ORGAN CONSOLES



PARAMOUNT THEATRE, LIVERPOOL: Console of the popular Organ installed in the Paramount Theatre, Liverpool, in 1936. The console case was designed by the Architect of the theatre. The instrument has four manuals and twelve ranks. It has always been highly appreciated by the Liverpool public.

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LONDON AND PROVINCIAL TRADE SHOWS

DATE.	TIME.	PLACE.	TITLE OF FILMS.	SHOWN BY.	STARS.
		LONDON.			
Thur., April 29	2.30 p.m.	G.B. Theatre	Stagecoach	International	Clai[illegible]revor
,, ,, 29	2.30 p.m.	Cambridge	Flight for Freedom	RKO-Radio	Ros[illegible]d Russell
,, ,, 29	11 a.m. & 2.30 p.m.	Own Theatre	Cabin in the Sky	M-G-M	"R[illegible]ester"
,, ,, 29	10.30 a.m.	Own Private Th.	How's About It	G.F.D.	And[illegible]s Sisters
,, ,, 29	3.30 p.m.	Own Theatre	Rhythm of the Islands	G.F.D.	Alla[illegible]ones
Fri., ,, 30	2.30 p.m.	G.B. Theatre	Trade Winds	International	Fred[illegible]March
,, ,, 30	2.30 p.m.	Own Theatre	Mug Town	G.F.D.	Billy[illegible]lop
,, ,, 30	3 p.m.	Plaza	Lucky Jordan	Paramount	Alan[illegible]dd
Tues., May 4	10.30 a.m.	Leicester Sq. Th.	Miss London Ltd.	G.F.D.	Arth[illegible]Askey
		BIRMINGHAM.			
Fri., April 30	10.30 a.m.	Scala	Night Plane from Chungking	Paramount	Robe[illegible]Preston
,, ,, 30	10.30 a.m.	Futurist	Guerillas and Heroes	Anglo-American	———
Tues., May 4	10.30 a.m.	Scala	Flight for Freedom	RKO-Radio	Rosa[illegible]l Russell
,, ,, 4	10.30 a.m.	Futurist	The Story of Stalingrad	Paramount	———
,, ,, 4	10.30 a.m.	Forum	The Bells Go Down	United Artists	Tom[illegible]Trinder
Wed., ,, 5	10.30 a.m.	Scala	The Spider Returns	Columbia	War[illegible]Hull
,, ,, 5	10.30 a.m.	Futurist	Slightly Dangerous	M-G-M	Lana[illegible]rner
Thurs., ,, 6	10.30 a.m.	Futurist	Cabin in the Sky	M-G-M	Ethel[illegible]Waters
		CARDIFF.			
Fri., April 30	11 a.m.	Odeon	The Story of Stalingrad	Paramount	———
,, ,, 30	11 a.m.	Park Hall	Silver Skates	Pathe	Belita
,, ,, 30	10.45 a.m.	Empire	Russian Guerillas	A.B.F.D.	———
,, ,, 30	10.45 a.m.	Capitol	Slightly Dangerous	M-G-M	Lana[illegible]arner
,, ,, 30	11 a.m.	Olympia	The Bells Go Down	United Artists	Tomm[illegible]Trinder
Tues., May 4	10.30 a.m.	Empire	Flight from Freedom	RKO-Radio	Rosali[illegible]d Russell
,, ,, 4	10.45 a.m.	Park Hall	Cabin in the Sky	M-G-M	Ethel Waters
		GLASGOW.			
Fri., April 30	11 a.m. & 2.30 p.m.	Own Theatre	Margin for Error	20th Century-Fox	Joan Bennett
,, ,, 30	10.30 a.m.	Paramount	The Story of Stalingrad	Paramount	———
,, ,, 30	10.30 a.m.	Cranston's	Guerillas and Heroes	Anglo-American	———
,, ,, 30	10.45 a.m.	La Scala	Cabin in the Sky	M-G-M	Ethel Waters
Tues., May 4	10.30 a.m.	Paramount	Flight for Freedom	RKO-Radio	Rosalind Russell
Wed., ,, 5	10.30 a.m.	Paramount	Russian Guerillas	A.B.F.D.	———
,, ,, 5	10.45 a.m.	La Scala	Slightly Dangerous	M-G-M	Lana Turner
,, ,, 5	10.45 a.m.	Regal	The Bells Go Down	United Artists	Tommy Trinder
Thurs., ,, 6	10.30 a.m.	Paramount	Lucky Jordan	Paramount	Alan Ladd
		LEEDS.			
Fri., April 30	10.45 a.m.	Tower	The Spider Returns	Columbia	Warren Hull
,, ,, 30	10.30 a.m.	Odeon	The Story of Stalingrad	Paramount	———
,, ,, 30	10.30 a.m.	Ritz	Bowery at Midnight	Pathe	Bela Lugosi
Tues., May 4	10.30 a.m.	Scala	Flight for Freedom	RKO-Radio	Rosalind Russell
,, ,, 4	10.45 a.m.	Tower	Margin for Error	20th Century-Fox	Joan Bennett
,, ,, 4	10.30 a.m.	Odeon	Russian Guerillas	A.B.F.D.	———
,, ,, 4	10.45 a.m.	Ritz	The Bells Go Down	United Artists	Tommy Trinder
,, ,, 4	10.30 a.m.	Tatler	Cabin in the Sky	M-G-M	Ethel Waters
Thur., ,, 6	10.30 a.m.	Tower	Slightly Dangerous	M-G-M	Lana Turner
		LIVERPOOL.			
Fri., April 30	10.45 a.m.	Paramount	The Story of Stalingrad	Paramount	———
,, ,, 30	10.45 a.m.	Forum	The Bells Go Down	United Artists	Tommy Trinder
,, ,, 30	10.45 a.m.	Palais de Luxe	Slightly Dangerous	M-G-M	Lana Turner
,, ,, 30	11 a.m.	Scala	Bowery at Midnight	Pathe	Bela Lugosi
Mon., May 3	11 a.m.	Palais de Luxe	Playtime for Workers	Federated F.C.	Gerry Wilmot
Tues., ,, 4	10.30 a.m.	Paramount	Flight for Freedom	RKO-Radio	Rosalind Russell
Wed., ,, 5	10.45 a.m.	Majestic	Cabin in the Sky	M-G-M	Ethel Waters
Thur., ,, 6	10.30 a.m.	Paramount	Russian Guerillas	A.B.F.D.	———
		MANCHESTER.			
Fri., April 30	10.45 a.m.	Gaumont	Margin for Error	20th Century-Fox	Joan Bennett
,, ,, 30	10.45 a.m.	Odeon	The Story of Stalingrad	Paramount	———
,, ,, 30	10.30 a.m.	Market Street	Guerillas and Heroes	Anglo-American	———
,, ,, 30	10.45 a.m.	Theatre Royal	Silver Skates	Pathe	Belita
,, ,, 30	10.45 a.m.	Oxford Street	The Bells Go Down	United Artists	Tommy Trinder
,, ,, 30	10.45 a.m.	Gaiety	Cabin in the Sky	M-G-M	Ethel Waters
Tues., May 4	10.30 a.m.	Gaumont	Flight for Freedom	RKO-Radio	Rosalin[illegible]Russell
,, ,, 4	10.45 a.m.	Odeon	Dixie Dugan	20th Century-Fox	Lois A[illegible]trews
,, ,, 4	10.45 a.m.	Theatre Royal	Gunman from Bodie	Pathe	Buck J[illegible]nes
,, ,, 4	11 a.m.	Gaiety	Greek Testament	A.B.F.D.	———
Wed., ,, 5	10.45 a.m.	Theatre Royal	Foreign Agent	Pathe	John S[illegible]lton
,, ,, 5	10.45 a.m.	Market Street	Slightly Dangerous	M-G-M	Lana [illegible]rner
Thur., ,, 6	10.45 a.m.	Theatre Royal	War Dogs	Pathe	Billy [illegible]
,, ,, 6	10.45 a.m.	Odeon	Lucky Jordan	Paramount	Alan L[illegible]ld
		NEWCASTLE.			
Fri., April 30	10.30 a.m.	Odeon	The Story of Stalingrad	Paramount	———
,, ,, 30	10.30 a.m.	Essoldo	Slightly Dangerous	M-G-M	Lana [illegible]rner
Tues., May 4	10.30 a.m.	Odeon	Flight for Freedom	RKO-Radio	Rosali[illegible]Russell
Wed., ,, 5	11 a.m.	Grainger	Greek Testament	A.B.F.D.	———
,, ,, 5	10.30 a.m.	Essoldo	Cabin in the Sky	M-G-M	Ethel [illegible]aters
Thur., ,, 6	10.45 a.m.	Odeon	Russian Guerillas	A.B.F.D.	———
		NOTTINGHAM.			
Fri., April 30	10.30 a.m.	Scala	Cabin in the Sky	M-G-M	Ethel [illegible]aters
Tues., May 4	10.30 a.m.	Carlton	Flight for Freedom	RKO-Radio	Rosali[illegible]Russell
,, ,, 4	10.30 a.m.	Ritz	Night Plane from Chungking	Paramount	Robert[illegible]Preston
,, ,, 4	10.30 a.m.	Scala	Slightly Dangerous	M-G-M	Lana [illegible]rner
		SHEFFIELD.			
Fri., April 30	10.30 a.m.	Cinema House	Bowery at Midnight	Pathe	Bela [illegible]gosi
Tues., May 4	10.30 a.m.	Cinema House	Flight for Freedom	RKO-Radio	Rosal[illegible]Russell
,, ,, 4	10.30 a.m.	Union Street	Night Plane from Chungking	Paramount	Robe[illegible]Preston
Wed., ,, 5	10.30 a.m.	Regent	Russian Guerillas	A.B.F.D.	———
,, ,, 5	10.45 a.m.	Cinema House	We Dive at Dawn	G.F.D.	Eric [illegible]tman
,, ,, 5	10.30 a.m.	Union Street	Margin for Error	20th Century-Fox	Joan [illegible]nnett
,, ,, 5	10.45 a.m.	Hippodrome	The Bells Go Down	United Artists	Tom[illegible]Trinder
Thur., ,, 6	10.30 a.m.	Cinema House	Cabin in the Sky	M-G-M	Ethel [illegible]aters.

TUATIONS VACANT

of the vacancies for women ised in our columns relates to a n between 18 and 40 INCLUSIVE such a woman (a) has living her a child of hers under the age (b) is registered under the Blind ns Act; or (c) has a Ministry of r Permit to allow her to obtain yment by individual effort."

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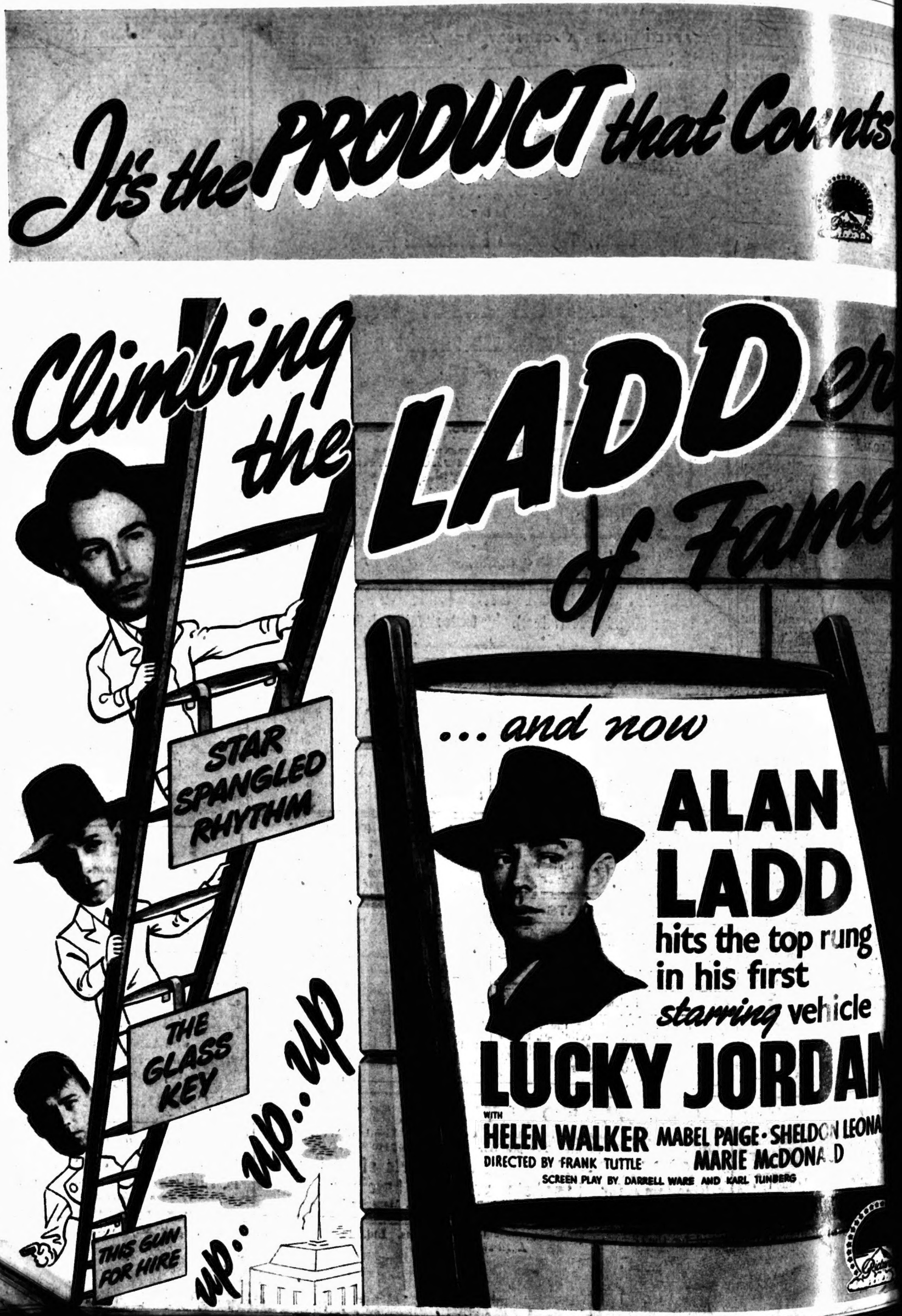
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